Long-term collaboration boosts employment levels

MyNewTerm is an innovative technology application created out of moral purpose to connect schools and candidates direct, in response to the ever-increasing budget pressures regularly faced by schools.

Developed by a teacher in 2015, following an initial collaboration with the University of Bedfordshire, MyNewTerm now connects thousands of job seekers with schools every month. This bespoke software application automates and simplifies the recruitment process, as well as increases candidate attraction and saves on costs.

The Challenge

The application has been continually developed since its launch and, as technologies move on, MyNewTerm now needed to re-visit the existing software code to develop brand-new reference requesting functionality, streamline the application, improve efficiency and create a much more seamless user experience.

Elitsa

The Solution

With the support of the ALPHAS programme, the company were able to recruit a talented Computer Science graduate, Elitsa Popova, to help with this highly technical project. Through the additional grant funding, MyNewTerm also benefitted from specialist academic consultancy and an upgrade to their IT infrastructure.

The Outcome

The new functionality and optimisation have made MyNewTerm's application a truly end-to-end Applicant Tracking System for the education sector - significantly increasing business client numbers across a much wider geographical area.

Elitsa has also been offered full-time employment, making her the third graduate to gain a permanent role within the business. With a further recruitment drive to take place later in the year MyNewTerm are a perfect example of how Business-University collaborations can boost job creation and employment, retaining graduate talent in the region.

"With the knowledge gained from University of Bedfordshire and my employment at MyNewTerm, I am happy to see my work being used in real life problem-solving."

Elitsa Popova, Computer Science Graduate

"Our long-standing relationship with academics at the University of Bedfordshire has been absolutely pivotal to the development and growth of our business."

Wayne Cartmel,
Founder & CEO,
MyNewTerm

European Union
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