



Course Information Form

This Course Information Form provides the definitive record of the designated course

General Course Information

Course Title	International Business (with Placement)
Qualification	MSc
FHEQ Level	Level 7
Intermediate Qualification(s)	Postgraduate Diploma in International Business
Awarding Institution	University of Bedfordshire
Location of Delivery	AA University Square Campus
Mode(s) of Study and Duration	Full Time over 21 months (including 8 months Professional Practice Placement)
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	Not Applicable
UCAS Course Code	Not Applicable
External Benchmarking	QAA (2015), 'Subject Benchmark Statement: Master's Degrees in Business' QAA (2014), 'UK Framework for Higher Education Qualifications' QAA (2014), 'Master's Degree characteristics, Draft for Consultation'
Entry Month(s)	September , November , January , April , June , July

Why study this course

As the business world morphs to accommodate the dynamic economic environment of today, this course introduces non-specialists to a range of business functional areas so that you become knowledgeable and effective managers. You develop a deep understanding of organisations through professional work placement and their external context. You also learn how to manage yourself, and others, in a supportive and academic environment. The course focuses on developing an awareness of business operations in an international environment, the management of corporate reputation and brands, international finance and cultural awareness in global contexts.

Educational Aims

This course offers you the opportunity to develop a particular strength in the management of international business issues.

You will focus on strategic areas of management, international business, intercultural competencies, brand management, and financial management, all framed by the lens of developing patterns of world trade and the global marketplace.

You will develop the skills required to adopt appropriate strategic responses to different market environments through the study of and working with an organisation. You will also understand and experience at first hand the impact of contextual forces on international organisations, including the management functions of business such as corporate and brand reputation, corporate governance and ethical, economic and environmental change issues.

You will develop your knowledge of the financing of organisations including the sources, uses and management of finance and the use of accounting for managerial and financial reporting.

You will also study and experience the management and development of people in organisations within a cross-cultural context, the use of relevant communications within the global economy. You will appreciate how cultural differences affect both buying behaviour and marketing approaches. As well as specific knowledge relating to international business, you will develop enhanced personal and interpersonal skills through work experience in a professional placement. These include critical thinking, team working, problem solving, numeracy and quantitative skills, self-management and negotiation skills. The professional placement will not exceed 50% or 12 months of the course duration.

At the end of this course, you will have the ability to use confidently your employability skills, and strategic and analytical skills to solve strategic international business and management problems.

Course Structure

The Units which make up the course (including the Professional Practice Year as applicable) are:

Unit Code	Level	Credits	Unit Name	Core or option
LAW040-6	7	30	Accounting and Finance	Core
BSS050-6	7	30	Strategic Management	Core
MAR036-6	7	30	Brand Communications and Reputation Management	Core
MAR038-6	7	30	Intercultural Business Competences	Core
MAR0XX-X	7	60	Masters Placement Project	Core

Course-Specific Regulations

We consider applicants with a good honours degree 2.2 or above in a relevant academic discipline from a recognised University. To apply for this course, a Business degree or any other degree indicating

basic quantitative skills is required. Otherwise, applicants from different subject areas will be considered on an individual basis according to their relevant professional experience or qualifications. International applicants should also hold a minimum IELTS test for English Language.

Additional Course Costs

Graduate Impact Statements

The course is designed to develop graduates who are able to:

- Operate as effective and efficient junior managers who can address key brand and corporate issues on the challenges and opportunities of investing and working internationally, as well as synthesise information and produce meaningful written and verbal outcomes.
- Evaluate critically to apply a range of inputs to an effective standard, either in a report, research project, or presenting a variety of facts and ideas publically and effectively
- Use their own initiative and innovation to conceptualise and appraise data into an appropriate format to create new opportunities for a range of international businesses.

Course Learning Outcomes

Upon successful completion of this course, you should be able to:-

Learning Outcome 1

Demonstrate a critical understanding of organisations and their international external environment.

Learning Outcome 2

Demonstrate a systematic relevant knowledge about how organisations and their environments are managed within a cross-cultural context.

Learning Outcome 3

Evaluate critically a range of international business and management issues that requires analysis essential to dynamic decision-making in an international organisation.

Learning Outcome 4

Demonstrate an ability to synthesise a range of complex business data, research sources and appropriate methodologies to inform the overall management and learning processes.

Learning Outcome 5

Demonstrate effective self-management in terms of planning, adopting professional behaviour, motivation, individual initiative and enterprise in order to meet the demands of the field of study in International Business, while taking responsibility for personal learning and continuous professional development through applied professional practice.

Learning Outcome 6

Deal with a range of complex and pervasive issues in a systematic and creative manner appropriate to a field of study in International Business, in doing so form sound judgements in the absence of complete data and communicate conclusions and recommendations appropriate to both a specialist and non-specialist audience.

Postgraduate Diploma International Business

Upon successful completion of this course, you should be able to:-

Learning Outcome 1

Demonstrate a critical understanding of organisations and their international external environment.

Learning Outcome 2

Demonstrate a systematic relevant knowledge about how organisations and their environments are managed within a cross-cultural context.

Learning Outcome 3

Evaluate critically a range of international business, brand and corporate issues that requires analysis essential to dynamic decision-making in an international organisation.

Learning Outcome 4

Demonstrate an ability to synthesise a range of complex business data, research sources and appropriate methodologies to inform the overall management and learning processes.

PSRB details

Learning and Teaching

CR8 articulates the University of Bedfordshire's approach to creating an environment that supports effective learning and teaching. Its elements, appropriate curriculum design, personalized and realistic learning, employability and suitable assessment strategies, are the basic ingredients of our approach to teaching and learning. The MSc International Business (with Placement) has been developed based on those principles.

A number of taught Units where direct contact will be blended with independent learning have been designed to offer an interesting, current and innovative curriculum. Students will undertake four 30 credit Units in Accounting and Finance, Strategic Management, Brand Communication and Reputation Management, and Intercultural Business Competencies.

These are four areas of cognitive knowledge that provide a sound background for a successful career. They will provide our students with a clear understanding of a very dynamically evolving environment and will equip them with a holistic awareness of the world we live in and with qualities that are highly sought by employers.

A number of transferable skills will be further developed. The need to understand key developments in global markets require a range of technical and analytical skills. Today's demanding labour markets, both in the UK and internationally, require a number of other abilities and proficiencies. The ability to conduct sound research, computer literacy, relevant software use, presentation skills and demonstrate professionalism in the workplace are some of the attributes that our graduates in International Business through a work Placement will possess at the end of their course.

This Course will provide students with a unique practical learning experience. It will be intense but also very rewarding. Students will start with a week-long welcome where, apart from being introduced to the University and the Faculty, they will be introduced to the guided/flexible learning approach adopted on the course, thereby preparing them for the rest of their studies. The delivery method followed is that of block teaching. Students will undertake one Unit at a time for six weeks and that will be a block of delivery. At the end of four blocks they will progress to their chosen master's capstone experience which demands students to demonstrate an ability to apply current literature and thinking to address a topical research question or practical problem. Research methods appropriate to the enquiry context of the chosen unit will be embedded. Each Unit will include significant direct contact time but it will also require and provide time for individual reading and preparation for assessment. That will take place in weeks 3 and 6 of each block. There may be further scheduled group work, which may be with or without direct lecturer supervision. As with any postgraduate course, much of the learning of students will be from each other and this process will be facilitated by the style of delivery, and the assessment methods. The intensive character of this Course's delivery as it is outlined in its Teaching and Learning philosophy is consistent with the needs of today's world for graduates who accumulate knowledge fast and are able to express the

outcome of this process in a way that is meaningful and comprehensive. After the welcome, a week of intensive direct contact time followed by students own contribution through individual learning, will take them to the first assessment point. The process will repeat and at the end of the six-week block, the final assessment will be due.

The knowledge and concepts acquired during the four periods of block teaching along with a number of highly important transferable skills will be combined to be applied in the workplace and evaluated during the writing of the final piece of work, the master's capstone experiential learning unit – The Placement e will be incorporated in the new Professional Practice Capstone which is a 60 credit unit over 8 months. An appropriate research methods element will introduce the students to the idea of postgraduate and/or action-based research. This final unit will enhance student ability to produce an independent piece of work, reflect on their experiential learning and it will provide them with an opportunity to show the creativity and independence required in the workplace by holders of postgraduate degrees. Students will be deemed eligible for the Placement Project must have completed successfully 120credits (no referrals or retakes)in line with the Postgraduate Regulations . Students who do not achieve 120 credits will revert to the 12 month programme of study

Students become active participants in the learning process, instead of members of a passive audience, improving the student learning experience and increases knowledge. At the same time, and throughout the course, students will be working on building up on a number of additional transferable skills. Those are the ability to conduct high quality academic research, to identify questions that need to be addressed in both a professional and scientific way, to think critically when analysing, deduct when synthesizing, and to present argument in a clear and concise manner as it is required for their success in this course but also as it will be expected by future employers.

Student contribution to own learning is pivotal. It is essential that, in order to maximise the educational benefit and to derive the best experience, students must make optimum use of the time provided for individual learning. Direct contact times will be highly interactive and student preparation in advance is a key element for success. Starting in induction week students will prepare for what will be an intensive delivery which will then be followed by their own individual learning and assessment. The Lecturers who will deliver this Course are active researchers and will guide students through this process by exposing them to the latest developments of the relevant subjects. Research-informed teaching is the basis for transforming a course into a unique student experience in an area of knowledge which is very dynamic in its evolution. Although the main concepts and theories might be following the structure of a textbook, students will expected to do a substantial amount of reading themselves. There will be both guided and independent reading and the information will be available to students through BREQ and Unit Handbooks. The University's Virtual Learning Environment will be essential in this effort given the delivery method.

Besides the knowledge of theories and concepts and their application to real life business situations, four basic elements have been used in developing this course. Critical and creative thinking should be part of every postgraduate course. Students will be encouraged to receive, discuss and evaluate across all Units. They will also participate greatly in developing their own learning through independent and guided reading and they will be encouraged to share their views, ideas and knowledge. Systemic thinking will be greatly promoted. A postgraduate student in International Business (with Applied Practice Placement) should understand that all theoretical ideas and their applications are not independent of the world we live in and should be interconnected when trying to analyse economic conditions and explain business behaviour. The ability to deconstruct ,synthesize and apply will be a key factor in achieving this and it will be developed in all Units. Finally, collaboration at all stages of this course will be required, either informally in the context of class discussions, or when formative group assessments have to be prepared. Along with sharing their ideas and contributing to their team, students will learn to appreciate the importance of being dependable.

The assessment strategy for this course is designed in a way that will contribute to student development and will help them achieve their goals and enhance their employability. An essential element of this process is that feedback will be provided in due time so it is integrated in the learning process. When group work is required, the marks given will be individual following the University of Bedfordshire's regulatory scheme. The different kinds of assessment are listed below and in some cases they will be

used in combination, making sure however that there are no hidden tasks. In addition to the assessment strategies followed in each Unit, student knowledge and skills will be also formatively assessed through problem solving sessions or case study discussions, in order to ensure that development of their comprehension of the underlying concepts is appropriate to the level of studies and continuously supports the overall student achievement. A full list of how each Unit will be assessed is presented in the previous section. Please refer to the relevant section of this form regarding Academic Integrity.

The different methods used to assess student performance are designed to evaluate the following: Research and literature review skills, data handling, application, numeracy, computer literacy, ability to contextualize and evaluate, presentation skills and professionalism, and collaboration.

Assessment

A number of different assessment methods will contribute to your development and will enhance your employability. We consider it essential that comprehensive feedback is provided in due time so it is integrated in your learning process. When group work is required, the marks given will be individual following the University of Bedfordshire's regulatory scheme. In some cases, different kinds of assessment may be used in combination, making sure however that there are no hidden tasks.

The intensive character of this Course's delivery as it is outlined in its Teaching and Learning philosophy is consistent with the needs of today's world for graduates who accumulate knowledge fast and are able to express the outcome of this process in a way that is meaningful and comprehensive. Welcome and induction activities will be followed immediately by a week of intensive direct contact time followed by your own contribution through individual learning, which will take you to your first assessment point. At the end of your six-week block, your final assessment will be due. The end-of-unit examinations focus primarily on critical discussion of theory and current practice and provide the reassurance of guaranteed student authorship, and a true measure of your own ability and understanding.

This will be a demanding but very rewarding experience.

The overall underpinning assessment strategy on this course tests the intended learning outcomes through exposing students to a range of assessment types. The aim is to develop both knowledge and skills to support students' entry to employment as confident managers. The units on this course therefore use varied combination of types of assessments for both formative and summative purposes to enrich the learning experience. The types of assessments for this course includes:

Written Examination or Class Test: Questions in these exams always promote critical thinking and help you gradually develop your ability to apply, analysis, synthesize and evaluate.

Individual Written Report or Essays: Your knowledge and skills are developed when you undertake the task of writing an individual report and the whole process contributes to your improvement when it comes to conducting postgraduate level research and developing your enterprise. The ability to perform literature informed research, to review and evaluate the relevant sources and to use an appropriate methodology in order to analyze and evaluate the relevant concepts is being assessed.

Case Study Examination: You will apply your knowledge in the context of a specific case

Oral Presentation: A number of transferable skills will be developed including the ability to present your findings in a professional, clear and concise manner.

Reflective Report: Evaluating your own contribution to a team is essential in the context of this course but in the workplace as well

Masters Practice Project: You will have to produce an individual, independent piece of work. You will be asked to identify the research question or problem under investigation from within the placement organisation, review the relevant literature, and develop a sound methodology in order to explore the problem, proceed with the analysis, discuss your findings and make recommendations. It is the capstone of this course and builds on the knowledge and skills acquired in all Units. It will be one of the most challenging but yet enjoyable and rewarding experiences you will encounter.

The use of a wide range of sources, both academic and other is a requirement for a postgraduate degree. The notions of accountability and academic integrity will be an integral part of your course. You will be supported in developing an understanding of academic integrity on this course. You will be informed about what plagiarism is and how to avoid it during the delivery of each Unit. Where an individual project is required you will be asked to show the different stages of your work or to present it in its entirety upon completion. Where collaborative tasks are assigned, an individual reflective report will be necessary to indicate your contribution to the team. All coursework assignments will require a thorough evaluation of the sources used and referencing will be done according to the Harvard Referencing System.

Developing your employability

The MSc International Business (with Placement) will focus on business management in an international context. It is a process through which you will engage with employers through work experience, develop problem solving skills using the techniques you learn becoming therefore more skilled, well informed and alert professionals in an increasingly demanding world.

This course equips you with the knowledge, skills and experience to take up a career in the management of internationally related businesses. One of the ways this is achieved is by the provision of our unique practice-based approach where businesses engage and work with you on real life projects, offering hands on experience of dealing with business issues and gives you valuable evidence for future job searching. The course will be valuable both to people looking to launch a career in international business either in the private or public sector, and those already working in such an environment that are looking to develop their career with a relevant qualification.

The course sits at the heart of developing the University of Bedfordshire Business School's distinctiveness through its practice-based provision and employability while maintaining its high academic standards.

Your entrepreneurial and employability skills, research skills and report writing ability will be enhanced and evolve through the very exciting, master's capstone and work placement experience where you will work with an organisation and explore a problem in the workplace that is highly relevant and applicable to Businesses operating in an international context.

After Graduation

On successful completion of this course you are likely to progress into the following areas:

- Junior management experience in a range of possible functional areas
- Become an entrepreneur
- Enrol in a fast track post-graduate scheme in a major international organisation

This course also provides an excellent pathway for further studies at the MPhil and PhD levels.

Additional Information

Student Support during the course

At the University of Bedfordshire, student experience is a top priority. A holistic approach requires that students receive appropriate support which is not limited to their scheduled class time. A range of services will be available to you as students in this course. **Library Services** (<http://lrweb.beds.ac.uk>) and the **Student Information Desk** (<http://www.beds.ac.uk/studentlife/student-support/sid>) will usually be your first point of reference and two of the places the places you visit most often. For an overview of those services, including **Health and Well Being** as well as **Career Services** please visit: <http://www.beds.ac.uk/studentlife/student-support>

BREO: Bedfordshire Resources for Education Online (BREO) includes the University's virtual learning environment (Blackboard) and a range of other technologies. Through BREO you will have access to a range of materials and resources to help and support you in each of the units you study and it is important that you access BREO regularly to find out about any changes.

Course specific support includes the following:

Your **Course Coordinator** will be there to advise you on the following:

- Specific information regarding your Course, particular Units, options, regulations, etc.
- Accuracy of your results
- Obligations regarding re-assessment and repeats
- Materials including the Course Handbook, and welcome information.

You will have an extensive induction during your first welcome week where all relevant information regarding this course will be presented and you will have an opportunity to meet your Course Coordinator, and a number of your tutors.

A **Personal Academic Tutor** will be allocated to you. Your PAT will be your coach during your studies. A dedicated information system is designed to support this process.

English Language Support through the Language Centre with daily drop in service and free language classes.

For international students, there is a Dedicated **International Students' support team**. The team is here to help you settle into University life and give advice on a range of issues such as: part-time work, how to open a bank account, places of worship and local places of interest. There is also an international student welcome programme, designed to enrich your time of study at the University as well as help you settle in, adjust to your surroundings and get to know your way around.

Accessibility and Key Features

Although this Course does not have any specific elements which, in case of disabled students, may require special consideration, the University of Bedfordshire is committed to supporting students with disabilities, and we do all we can to ensure we are accessible and welcoming to all. The Disability Advice Team is always available to discuss any issues you may have and provide solutions and services. For further information, please visit:

<http://www.beds.ac.uk/student-experience2/studying-at-bedfordshire/student-support/disabilities2>

Course Equality Impact Assessment

Question	Y/N	Anticipatory adjustments/actions
Will the promotion of the course is open and inclusive in terms of language, images and	Y	

location?		
Are there any aspects of the curriculum that might present difficulties for disabled students? For example, skills and practical tests, use of equipment, use of e-learning, placements, field trips etc.	Y	Students undertaking a placement experience who have particular requirements related to disability, learning difficulties or other protected characteristics are invited to complete a needs assessment form prior to undertaking their search for an appropriate placement so that they and the university can work with employers to reduce barriers wherever possible.
Are there any elements of the content of the course that might have an adverse impact on any of the other groups with protected characteristics ¹ ?	n.a.	If so then indicate the anticipatory adjustments and arrangements here
If the admission process involves interviews, performances or portfolios indicate how you demonstrate fairness and avoid practices that could lead to unlawful discrimination?	n.a.	
Confirm that you have considered that the course learning outcomes and Graduate Impact Statements are framed in a non-discriminatory way.	Y	
Confirm that the course handbook makes appropriate reference to the support of disabled students.	Y	

¹ Age, Gender reassignment, Marriage and civil partnership, Pregnancy and maternity, Race, Religion and belief, Sex, Sexual orientation

Administrative Information – Faculty completion	
Faculty	UBBS
Portfolio	International Business, Marketing & Tourism
Department/School	International Business, Marketing & Tourism
Course Coordinator	Dr Linda Deigh
Trimester pattern of operation	Oct (Trimester 1), Feb (Trimester 2), June (Trimester 3)
PSRB renewal date (where recognised)	
Version number	1/17
Approved by (c.f. Quality Handbook ch.2)	e.g. Approval Panel/University Validation Panel
Date of approval (dd/mm/yyyy)	
Implementation start-date of this version (plus any identified end-date)	2018/2019
Study model type (e.g. study centre)	<i>Full time</i>

Form completed by:

Name: Dr Linda Deigh **Date:**13th October 2017

Authorisation on behalf of the Faculty Teaching Quality and Standards Committee (FTQSC)

Chair:

Date:

Course Updates		
Date (dd/mm/yyyy)	Nature of Update	FTQSC Minute Ref:

Administrative Information – Academic Registry completion	
Route code (post approval)	
JACS / HECoS code (KIS)	
SLC code (post approval)	
Qualification aim (based on HESA coding framework)	



Annexes to the Course Information Form

These annexes will be used as part of the approval and review process and **peer academics** are the target audience.

General course information

Course Title	International Business (with Placement)
Qualification	MSc
Route Code (SITS)	
Faculty	University of Bedfordshire Business School
Department/School/Division	International Business, Marketing and Tourism
Version Number	1/17

Annex A: Course mapping of unit learning outcomes to course learning outcomes

Unit code	LAW040-6	BSS050-6	MAR036-6	MAR038-6		PPP											
Level	7	7	7	7		7											
Credits	30	30	30	30		60											
Core or option	C	C	C	C		C											
Course Learning	<i>Insert LO1 and/or LO2 for each unit into cell corresponding to the course learning outcome</i>																

Outcome (number)																	
1		LO1/LO2	LO1/LO2			LO1/LO2											
2			LO1/LO2	LO1/LO2		LO1/LO2											
3	LO1/LO2	LO1/LO2				LO1/LO2											
4	LO1/LO2			LO1/LO2		LO1/LO2											
5	LO2	LO2	LO2	LO2		LO1/LO2											
6	LO1/LO2	LO1/LO2	LO1/LO2	LO1/LO2		LO1/LO2											

Annex B: Named exit or target intermediate qualifications

This annex should be used when Schools wish to offer intermediate qualifications which sit under the main course qualification as named exit or target awards, rather than unnamed exit/default awards.

Section 1: General course information

Intermediate Qualification(s) and titles	Postgraduate Diploma in International Business
Mode(s) of Study and Duration	Full Time over 22 months.
Type of Intermediate Qualification(s)	Postgraduate Diploma
Route Code(s) (SITS) of Intermediate Qualification(s)	<i>TBC</i>

Section 2: Qualification unit diet

One table to be used for each intermediate qualification

Confirmation of unit diet for:	<i>Insert intermediate qualification and title</i>	
The units to achieve the credits required may be taken from any on the overall diet for the main course qualification		<input type="checkbox"/>
A combination of units from a restricted list must be taken to achieve the credits required (specify the list below)		<input type="checkbox"/>
A specific set of units must be taken to achieve the credits required (specify units below)		<input checked="" type="checkbox"/>

List of units (if applicable):-

- Accounting and Finance
- Strategic Management
- Brand Communications and Reputation Management
- Intercultural Business Competencies

Section 3: Course structure and learning outcomes

One table to be used for each intermediate qualification

Intermediate qualification and title					Postgraduate Diploma in International Business									
The Units which make up this course are:					Contributing towards the learning outcomes <i>Insert LO1 and/or LO2 for each unit into cell corresponding to the course learning outcome</i>									
Unit Code	Level	Credits	Unit Name	Core or option	1	2	3	4	5	6	7	8	9	10
LAW040-6	7	30	Accounting and Finance	Core			LO1/LO2	LO1/LO2						
BSS050-6	7	30	Strategic Management	Core	LO1/LO2		LO1/LO2							
MAR036-6	7	30	Brand Communications & Reputation Management	Core	LO1/LO2	LO1/LO2								
MAR038-6	7	30	Intercultural Business Competences	Core		LO1/LO2		LO1/LO2						

Annex C: Course mapping to FHEQ level descriptor, subject benchmark(s) and professional body or other external reference points

One set of mapping tables to be produced for the course and each named intermediate qualification

Course (or intermediate) qualification and title	MSc International Business (with Placement)
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FHEQ Descriptor for a higher education qualification	Descriptor for a higher education qualification at level 7 on the FHEQ and SCQF level 11 on the FQHEIS: master's degree	Course Learning Outcome(s)								
		1	2	3	4	5	6	7	8	9
Graduates should be able to demonstrate:										
A systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of their academic discipline, field of study or area of professional practice		x	x							
A comprehensive understanding of techniques applicable to their own research or advanced scholarship				x	x					
Originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline		x	x	x	x					
Conceptual understanding that enables the student to evaluate critically current research and advanced scholarship in the discipline		x	x	x	x					
Conceptual understanding that enables the student to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses		x	x	x	x					
Graduates should be able to:										
deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences		x	x	x	x		x			
demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level				x	x	x	x			
continue to advance their knowledge and understanding, and to develop new skills to a high level		x	x	x	x	x	x			
Graduates will have:										
the qualities and transferable skills necessary for employment requiring the exercise of initiative and personal responsibility		x	x	x	x	x	x			
the qualities and transferable skills necessary for employment requiring decision-making in complex and unpredictable situations		x	x	x	x	x	x			
the qualities and transferable skills necessary for employment requiring the independent learning ability required for continuing professional development.		x	x	x	x	x	x			

Subject Benchmark Statement(s)	QAA (2015), 'Subject Benchmark Statement. Master's Degrees in Business	Evidence and/or Course Learning Outcome(s) <i>How the course takes account of relevant subject benchmark statements</i>
A systematic understanding of relevant knowledge about organizations, their external context and how they are managed		LO1, LO2, LO5
Application of relevant knowledge to a range of complex situations taking account of its relationship and interaction with other areas of the business or organization		LO1, LO2, LO3, LO4, LO5
A critical awareness of current issues in business which is informed by leading edge research and practice in the field		LO1, LO2, LO3, LO4, LO5
An understanding of appropriate techniques sufficient to allow detailed investigation into relevant business issues		LO3, LO4, LO5
Creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in business		LO1, LO2, LO3, LO4, LO5, LO6
Ability to acquire and analyse data and information, to evaluate their relevance and validity and to synthesize a range of information in the context of new situations		LO3, LO4, LO5
Conceptual understanding that enables students to evaluate the rigour and validity of published research and assess its relevance to new situations		LO1, LO2, LO3, LO4, LO5, LO6
Ability to conduct research into business issues that requires familiarity with a range of business data, research sources and appropriate methodologies and for such to inform the overall learning process		LO3, LO4, LO5 LO6
Ability to communicate effectively both orally and in writing, using a range of media		LO3, LO4, LO5, LO6
Operate effectively in a variety of team roles and take leadership roles when appropriate		LO1, LO2, LO3, LO4, LO5, LO6
Ability to take an international perspective including understanding the impact of globalisation on businesses, societies and the environment and the ethical implications.		LO1, LO2, LO3, LO4, LO5, LO6

The format of the following mapping tables may be adjusted.

Qualification Characteristic	QAA (2014), 'Master's Degree characteristics, Draft for Consultation'	Evidence <i>How the course takes account of relevant qualification characteristics documents</i>
Have an in-depth knowledge and understanding of their discipline and/or profession, informed by current practice, scholarship and research, including a critical awareness of current issues and developments in the subject and/or profession		LO1, LO2, LO5, LO6
Use initiative and take responsibility		LO1, LO2, LO3, LO4, LO5
Solve problems in creative and innovative ways		LO1, LO2, LO3, LO4, LO5
Make decisions in challenging situations		LO1, LO2, LO3, LO4, LO5, LO6
Continue to learn independently and to develop		LO1, LO2, LO3, LO4, LO5
Communicate effectively, with colleagues and a wider audience, in a variety of media		LO3, LO4, LO5, LO6

