University of Bedfordshire

Course Information Form (CIF)

The CIF provides core information to students, staff teams and others on a particular course of study.

Section 1 - General Course Information	
Course Title	Media Production
Qualification	FdA
Intermediate Qualification(s)	Certificate of Higher Education – 120 credits at Level 4
Awarding Institution	University of Bedfordshire
Location of Delivery	Off Campus (Bedford College)
Mode(s) of Study and Duration	2 years (full time) 3 years (part time)
Core Teaching Pattern	CoreTeaching Pattern One
FHEQ Level	Level 5 as defined in:- http://www.qaa.ac.uk/en/Publications/Documents/qualifications-frameworks.pdf
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	N/A
PSRB Renewal Date	N/A
University of Bedfordshire Employability accreditation	
Route Code (SITS)	FDMEP – FF
Subject Community	Media
UCAS Course Code	P314 and P310
Relevant External Benchmarking	QAA Subject Benchmark Statement: Communication, Media, Film and Cultural Studies
	The Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies - October 2014
	Skillset National Occupational Standards

Section 2 - Published Information

The Units which make up the course are:

Course Structure

Unit Code	Level	Unit Name	Credit	Core (C) Option (O)
MED100-1	4	Creating a Production	30	C
MED101-1	4	Ways of Seeing	30	C
MED102-1	4	Film Studies	30	C
MED103-1	4	Skills Development and Media in Context	30	C
MED200-2	5	Drama /Adaptation	30	C
MED201-2	5	Media Employment	30	C
MED202-2	5	Film & TV Documentary	30	C
MED203-2	5	Write to Direct	30	C

Why study this course

The Foundation Degree in Media Production offers you the opportunity to gain a qualification in media production, through practical video assignments, analysis of current media practices and work placements/simulations. The distinctive features on our course are:

- A strongly supportive environment in which to explore your practice
- Small class sizes
- A work placement with a local production company
- Equipping you for a career in independent film/video production and also equip you with transferable skills so that you can get jobs in non-media fields.
- Work based learning with a focus on engaging with clients
- Industry standard equipment
- Staff who are experienced in both media theory and the practice of production
- Access to higher education through the University of Bedfordshire

.

Course Summary – Educational Aims

The emphasis of this course is on the production process. Media production is influenced by many cultural, economic and political factors - you'll study these factors, together with the history of the media, so that you can make effective, powerful media products that connect with their target audience.

The course covers theoretical and practical concepts, and you will learn to combine these to communicate effectively. All students learn to make dramas and documentaries. You can then specialise within a production group in an area such as cinematography, sound and editing.

Entry requirements

http://www.beds.ac.uk/howtoapply/ukugentryreqs
http://www.beds.ac.uk/howtoapply/eu/guides
http://www.beds.ac.uk/howtoapply/international/apply

PSRB details

Not Applicable

Graduate Impact Statements

The course has been designed to develop graduates who are able to:

Use an understanding of media production principles and practices to produce content for current media platforms and to apply contextual insights to media production challenges

Contribute media production expertise productively to a multi-specialist production team working on media projects

Learn and use new ideas and techniques as they appear within the media industries

Higher Education Achievement Report - Additional Information

Learning and Teaching

You will normally be taught in one and a half or three hour blocks through lectures (mainly by teaching staff but visiting practitioners also), discussions / seminars and the use of group and individual work. It will be expected that teaching staff will act as facilitators during practical workshops offering advice and practical knowledge for productions.
Learning will be supported through the use of appropriate visual/ audio aids, video/ DVDs, assignment briefs, feedback forms and reading material. Guidance on production practice e.g. health and safety,

production budgets will be taken from industry recognised organisations such as BECTU and The Health and Safety Executive. Learning will also be enhanced by the use of tutor support, peer support and practical work.

Level 4 has been designed to enable you to develop skills in managing practical productions whilst also applying critical theory to practical video production. In addition you will develop your understanding of ownership and control of media industries and how this is crucial to understanding how media operates globally.

Level 5 has been designed to allow you to develop independent / group production work through the use of negotiated projects. You are also encouraged to create scripts for drama, one of which you and your group will turn into an audio-visual experience. The experiences in this year will help you to research ideas for your own career development. Work experience simulation will be as rigorous as possible within the constraints of the education sector.

Developing your employability

Employability is understood widely as encompassing knowledge, skills and a professional attitude, which your tutors expect you to display in all your units. All University of Bedfordshire courses aim to help you be prepared for the world of work. The Careers Service is there to support you throughout the three years of your study. Our curriculum gives you skills that are valuable for a career in the media.

Presentations by practitioners, regular input from the careers service during all levels of your study (starting during induction week, concluding during the workshops for the level 3 project), as well as specifically designed units with the world of work in will help you be ready for your career.

Department (s)

Media Arts and Production.

http://www.beds.ac.uk/howtoapply/departments/map

Assessment

The Programme is assessed using a range of methods including written assignments, group and individual presentations, simulation, case studies and evidence drawn from practical production work (videos, websites and production management logs). These methods are designed to test your academic and vocational abilities. Through the use of a variety of assessment methods you will be able to demonstrate a wide range of key skills for both academic and practice competence.

We will always expect your production work to be contextualized. You will normally be required to submit a written evaluation of your production work along with some reflection of its strengths and weaknesses. You will also be required to relate your work to current genres and practices. Although some of your productions may involve group work and we will examine the audio-visual content produced, the grades are given based on your individual contributions and not on group work. In other words, there is no group grade: only individual grades.

After Graduation

The creative, analytical and practical skills you will acquire will equip you for many different careers both within the media industries and beyond. You will graduate with immediately relevant vocational skills together with the ability to develop and plan your career, capitalising on the intellectual skills that will serve you throughout your life.
- Television
- Film
- Production
.

However, our FdA graduates also opt to complete Level 6 year at university to obtain a degree and this can also lead to careers in teaching, in public relations and in public service.

Students can then choose to continue their education and register on taught or research based Masters

courses in media. Students can continue onto our MA Documentary or MA in Creative Digital Media Production. Students can also continue onto PhDs by research which can lead to a career in higher education

Student Support during the course

At institutional level, the university and Bedford College have in place a range of easily accessible support structures for new and existing students.

These include SID (Student Information Desk), located in the University Campus centre, which offers confidential advice on all aspects of academic study. For example, it includes Mitigation, which deals with decisions regarding special circumstances that might require extensions for your assessments.

They also provide information about other areas of university-wide student support include: housing, health, counselling, study support, special needs and disability advice, and careers service. PAD (Personal Academic Development) provides workshops and one to one support for academic skills.

The university chaplaincy runs regular meetings, social events and trips. The Student Union provides additional support and activities.

Course specific support is also in place. First year students receive a comprehensive induction in the week prior to the commencement of the academic year. In addition to this, course leaders will meet with their student groups to explain course structure and other issues relating to the student experience. These introductions will give you outlines of your course and units, a description of the ways you will be encouraged to develop your knowledge and skills, and signpost resources and materials to assist the process of your learning and success. An important part of this induction is the training to use BREO (Bedfordshire Resources for Education Online) and Moodle (which is used at Bedford College).

All students at level 4 will be allocated a personal tutor. This academic will be responsible of monitoring your academic progress throughout your first year and beyond, and will help you with any academic or personal issues that might come up. The personal tutor is your consistent point of contact for support and guidance, but will on occasion refer you to other university staff for specific issues.

Further support is provided by lecturers who have Office Hours and by the CATS Faculty Office, and the media administration team.

Throughout your course, you will have continuous access to online support through both www.beds.ac.uk and via BREO VLE (Virtual Learning Environment). BREO provides a range of online resources, and should be the first port of call for you in terms of university wide and module specific announcements, as well as module specific materials. We recommend that you use BREO regularly, and that you use your university email where we send you updates about all aspects of your course, which need your attention.

Students may be required, at the discretion of the Course coordinator, to undergo diagnostic testing for academic English language abilities, and may further be required, at the Course coordinator's discretion, to participate in academic English support workshops or classes laid on by the University.

Students with disabilities

This programme makes intensive use of audio and visual materials and so if you have difficulty accessing these you should discuss this with the Disability Advice Team in conjunction with the course team at the outset to ensure that appropriate support is in place.

The University of Bedfordshire is committed to ensuring that curricula across all courses are inclusive to all students. The Disability Advice Team that is associated with SID is available to discuss any issues students may have and can provide services such as sign language interpreters, note takers, dyslexia screening/tuition and support with mobility on campus. They offer confidential advice and information about academic and personal issues, adjustments in examinations, applying for the Disabled Students' Allowances (DSA) and buying suitable equipment. The Disability Advice Team communicates regularly with unit and course co-ordinators to ensure the needs of students are covered.

All students concerned that their studies may be affected by disability are encouraged to contact either their Portfolio leader, Course co-ordinator or Personal Tutor for advice at whatever point in their course the need to do so becomes apparent.

Assessment Map (A = Assessment Point, F = Subsequent Feedback)

Unit Code		Weeks																								
	C/O	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
MED 100-1	C			A			F					A			F									A		F
MED 101-1	C	A			F							A			F									A		F
MED 102-1	C							A			F							A			F					
MED 103-1	C											A			F									A		F
MED 200-2	C									A			F											A		F
MED 201-2	C															A			F							A
MED 202-2	C									A				F		A			F							
MED 203-2	C											A			F											A

Section 3 - Academic Information
This section will be used as part of the approval and review process and **peer academics** are the target audience.

Course Learning Outcomes

Upon successful completion of this course, you should be able to:
1. Analyse and discuss film theory and language from an informed practical and theoretical background
2. Demonstrate organisational skills in relation to time management, communication and production planning
3. Demonstrate knowledge of genre, codes and conventions through practical projects
4. Effectively translate text into an audio-visual experience
5. Be able to research into media employment
6. Identify economic patterns of control and ownership of media organizations
7. Demonstrate an ability to deliver a computer-based presentation effectively
8. Enhance the technical and intellectual opportunities within an audio-visual production
9. Demonstrate skills in composition, framing, layout, sound design and post production
10. Identify issues, research and use information to solve complex problems that arise in the media fields, as you work through these either individually or in a team

Course-specific regulations

N/A

Teaching, Learning and Assessment

The Programme is assessed using a range of methods including written assignments, group and individual presentations, simulation, case studies and evidence drawn from practical production work (videos, websites and production management logs). These methods are designed to test your academic and vocational abilities. Through the use of a variety of assessment methods you will be able to demonstrate a wide range of key skills for both academic and practice competence.

We will always expect your production work to be contextualized. You will normally be required to submit a written evaluation of your production work along with some reflection of its strengths and weaknesses. You will also be required to relate your work to current genres and practices. Although some of your productions may involve group work and we will examine the audio-visual content produced, the grades are given based on your individual contributions and not on group work. In other words, there is no group grade: only individual grades.

Additional Academic Information

Initial Assessment
MED101-1 Ways of Seeing.

Improving students' learning
Several units allow students to use work and feedback done for the first assessment to perform best in the second assignment. For example, Ways of Seeing MED 101-1 begins with a photographic project where students exercise their practical and creative skills, which are then extended and enhanced in the second assessment which is short film, the two combine to enable students to then reflect and research the issues around image production with an academic essay.

Academic Integrity
Skills Development (MED 103-1) in the first year introduces referencing and appropriate use of sources, as well as research methodology. This is an essential element of ethical and professional academic practice which, will be useful to you throughout the course and beyond.

HEAR implementation

Internationalisation

Sustainability

Section 4 - Administrative Information

This section will be used as part of the approval and review process and peer academics are the target audience.

Faculty	CATS
Portfolio	MAP
Department/School/Division	MAP
Course Coordinator	Sean Doyle
Version Number	1/15
Approved by (cf Quality Handbook ch.2)	TQSC
Date of approval (dd/mm/yyyy)	13th April 2015
Implementation start-date of this version (plus any identified end-date)	2015-16

Form completed by:

Name: Sean Doyle   Date: 31st July 2015

Authorisation on behalf of the Faculty Teaching Quality and Standards Committee (FTQSC)

Chair: ……………………………………………………   Date: …..…………………………………….

Course Updates		
Date (dd/mm/yyyy)	**Nature of Update**	**FTQSC Minute Ref:**