



Course Information Form

This Course Information Form provides the definitive record of the designated course

General Course Information

Course Title	Aviation and Airport Management (with Foundation year) (with Professional Practice year)
Qualification	BSc (Hons)
FHEQ Level	6
Intermediate Qualification(s)	N/A
Awarding Institution	University of Bedfordshire
Location of Delivery	On Campus
Mode(s) of Study and Duration	Full-time over three years With Professional Practice Year over 4 years With Foundation Year over 4 years
UCAS Course Code	BSAAMAAF
External Benchmarking	Aviation & Airport Management does not enjoy a subject-specific benchmark statement, but is aligned to the general business and management statement of UK Quality Code for Higher Education. Further details are available by accessing QAA subject benchmarks statements: business and management (2015) the link below: QAA subject benchmarks statements: business and management (2015) available at: www.qaa.ac.uk/en/Publications/Documents/SBS-business-management-15.pdf FHEQ Descriptor for a higher education qualification (level 6) available at: http://www.qaa.ac.uk/en/Publications/Documents/qualifications-frameworks.pdf One unit in the course has also been endorsed by IATA.
Entry Month(s)	September, February Students starting in February will be taught through the summer (semester three) allowing them to progress to the 2nd year in September.

Why study this course

This course is unique because it explicitly provides free access to an IATA Leadership & Management Diploma within the first year (subject to you meeting all the addition requirements and deadlines), hence improving your chances of getting employment within the industry during the summer breaks and upon graduation. If successful, you will graduate with a BSc plus an IATA Leadership & Management Diploma.

The proximity of the University's Luton campus to the London Luton Airport make studying for a BSc in Aviation and Airport Management at the University of Bedfordshire an excellent choice. Where possible, the University will arrange for you to have a placement at the airport.

Educational Aims

The aim of this course is to provide an opportunity for you to prepare for a career in the aviation industry. This course provides the opportunity to increase understanding of organisations, their management, the economy and the business environment while focussing more on developing a solid foundation in the skills and competencies required to be successful in aviation management. This is achieved through a structured development of key operational competencies and the application of management principles in the specific context of the aviation industry.

As a student on this course you will develop positive and critical attitudes towards change and enterprise, so as to reflect the dynamism and vibrancy of the aviation and airport business environment. Preparation for a career in aviation and/or airport related business and management is embedded throughout the course. This is attained through including the enhancement of a wide range of skills and attributes to help you to become confident and articulate aviation professional and an effective global citizen.

Through active collaboration with peers, tutors and industry experts within the learning experience, you will develop an appreciation and ability to construct integrated solutions to address challenges and issues faced by the aviation sector.

Course Structure

The Units which make up the course (including the Professional Practice Year as applicable) are:

Unit Code	Level	Credits	Unit Name	Core or option
BBS0XX-1	4	30	Business Practice Explored	Core
MAR TBC	4	30	Managing People	Core
BBS0XX-1	4	30	Using Data to Build Business Practice	Core

TBC	4	30	Introduction to the Airline Industry	Core
TBC	5	30	Operations and Project Management	Core
TBC	5	30	Global Airline & Cargo Operations Management	Core
MAR021-2	5	30	Marketing Communications in the Digital Age	Core
TBC	5	15	Strategic Airport Planning & Development	Core
TBC	5	15	Airline Revenue Management	Core
TBC	5		Professional Practice Year	Option
TBC	6	30	Managing Safety & Security for Aviation	Core
TBC	6	15	Preparation for Specialist Research Project	Core
LAW006-3	6	15	Aviation Law	Core
TBC	6	15	Crisis Management and Communication	Core
MAR015-3	6	15	Public Relations Ethics & CSR	Core
MARxxx-3	6	30	Specialist Research Project	Core

Course-Specific Regulations

You will be required to enrol on to the applicable module on the IATA Leadership & Management diploma which includes ten (10) Harvard Management or elective mini-modules. The award of this IATA diploma is dependent upon meeting all the related requirements.

Entry requirements

As approved by Academic Board.

Additional Course Costs

No additional cost to students for required activities.

You might encounter some activities such as optional field trips, or optional software which will require you to pay for the additional costs. Additional costs will be payable if you do not meet the IATA requirements for the IATA Leadership & Management Diploma as covered by this course.

Graduate Impact Statements

The course has been designed to develop graduates who are able to:

- Manage and lead in an aviation or airport context through a rigorous understanding of the industry, responding ethically and responsibly to a rapidly changing environment.

- Employ analytical and critical management skills to confidently and creatively address key aviation problems or issues.
- Collaborate effectively with a diverse range of people from various cultures, disciplines and contexts to deliver strategic aims of the business.

Course Learning Outcomes

1. Demonstrate knowledge and understanding of a wide range of theories and conceptual frameworks from closely related disciplines as well as the more specialised areas of aviation and airport management, and their application, interrelationships and integration to successfully articulate, plan and manage aviation operations;
2. Demonstrate an ability to work independently and collaboratively to research, analyse and evaluate qualitative and/or quantitative data relevant to civil aviation to critically review, consolidate and extend a coherent body of knowledge and to communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.
3. Demonstrate the capacity to appraise the impact of aviation and airport operations industry on the environment, the society and the wider economy
4. Demonstrate ability to lead and manage people based on an awareness of professional and disciplinary boundaries and the expectations for integrity in the civil aviation industry;
5. Employ an entrepreneurial approach in contributing to innovation, development and management of change within professional aviation operational practice.
6. Successfully challenge, apply and modify a wide range of conceptual and regulatory frameworks underpinning the aviation industry and how these uphold safety, efficiency, security, corporate responsibility and environmental protection;

In addition to those listed above, the Professional Practice Year route, has the following course learning outcome:

7. Demonstrate knowledge and analytical understanding of professional practice by successfully completing an approved period of approved work place practice.

PSRB details

Through the University's IATA Approved Training Centre (ATC) status, the course will be able to offer the students the chance to achieve an IATA diploma by incorporating one of the IATA courses as one of the units starting in September 2017/18. Students on the course will have a

chance to graduate with a BSc plus an IATA Leadership & Management Diploma if they meet all the requirements including passing the externally administered IATA exam and completing ten Harvard Management or mini-units online within a specified duration.

The IATA ATC status will need to be renewed annually on the anniversary of its approval.

Learning and Teaching

Our innovative approaches to learning start with the generic business units (studied at level 4 / Year 1). At this stage of the course, emphasis is in the development of knowledge and understanding general management principles. Alongside the generic business units, you will be introduced to the principles of managing people and the basic building blocks of the aviation industry to prepare you for more detailed study at levels 5 (year 2) and 6 (year 3).

At level 5, emphasis is on application within the specialism to include analysis of management principles and decision-making in the specific context of aviation and airport management through the specialism units. This will be made possible through interactions with guest lecturers from industry, industrial visits and the use of simulations and real life problems.

In your final year at level 6, a scaffolded approach will be developed through the introduction of a more strategic diet delivered and developed through the units. Your undergraduate experience culminates in a Specialist Research Project that requires you to integrate, and extend your learning to research and address an industry specific issue or problem.

This course will use various learning approaches, most importantly, the blended learning approach combining face-to-face interactions with online collaborative activities. The balance between classroom activities and digitally enabled activities provides flexibility and would enable you to develop self-directed learning skills and digital literacies. Outside the classroom, you are expected to actively engage in guided and independent learning according to the summary of learning hours indicated for each unit on the course.

Assessment

To assess the range of integration of theory and skills into sound practice, we use a variety of methods including these listed below:

- Reports: you analyse Aviation and Airport problems and propose solutions.
- Presentations: present proposals as if to your line manager, a board of directors, or a client.
- Academic writing: used to demonstrate clear, critical thinking, you might be asked to write an essay or a short summary of a theoretical debate.
- Appraisals: just as in business, you use appraisals to assess your own learning and to set your personal and academic development objectives.

- Projects: these are assessed in a number of ways depending on the task defined by our external industry contacts or otherwise stated (where included).
- Portfolios: these will be required where there is a piece of work that is required.
- Exams: as well as conventional exams using set questions and case studies, exams can be the outcome of a group task. You might work on a large task together and then sit an exam to show your individual learning from the task.

For all assignments you will have an assignment brief which clearly sets out what is required and you will be given the criteria which your tutors or agency will use to mark your work.

Assessment Map

Unit Code	C/O	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Business Practice Explored	C						C W - R W							C W - P ort																	
Managing People	C								W R- I						W R- I																
Using Data to Build Business Practice	C																					C W - D A T A							W R- I		
Introduction to the Airline Industry	C																							W R- I							E X
Operations and Project Management	C							C W - P ort					W R- I																		
Global Airline & Cargo Operations Management	C										P R- O R A L				W R- I																
Unit Code	C/O	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

Developing your employability

Employability is developed throughout the course. In the first year, you will enhance your suitability for a management and leadership career in the aviation industry through a systematic understanding of management theories and their nuanced application in an aviation context through engagement with the content of Introduction to the Airline Industry for the IATA Leadership and Management diploma which is embedded in a L4 unit.

The proximity of London Luton Airport means that you will be able to experience and reflect on operations and how theory is applied in practice, through visits, field-trips and by liaison with industry experts.

Personal and professional development is introduced at level 4 and is anchored in the concept of professional appraisal and human resource management which are offered in Using Data to Build Business Practice and Business Practice Explored. As you progress through the levels of study, this is further developed through an active exploration of advanced subject specific content current that underpins employment requirements in the industry and employer expectations of its employees. You will also acquire an ability to articulate how you meet those requirements and expectations.

At level 6, you will tangibly demonstrate your ability to creatively and effectively respond to topical sector challenges through the final dissertation project.

Students studying the BSc Aviation and Airport Management (with Professional Practice year) have the opportunity to further increase their employability and gain essential work experience and commercial awareness. The placement is also a great way to build up a network of contacts within a chosen industry.

Students who register for the degree with professional practice year will additionally attend a series of workshops and activities related to securing a suitable placement and compulsory briefings at the end of year 2 to ensure that all legal requirements for health and safety, safeguarding etc. training have been met,. This will be explained more fully in your professional practice handbook once you have registered with the Careers and Employability Service's Student Development and Awards Team in your first year. If you will be working with children and/or vulnerable people you will be required to have a DBS check and undertake Safeguarding and Prevent training.

After Graduation

The Aviation and Airport Management course enables you to engage in a whole host of various career paths. You may potentially work on the ground based services or within an airport, or consider a career within the aviation industry. You will therefore potentially be employed within:-

- Services sector on the ground
- A national or international airport
- General management
- Airport Development Consultants
- Air Cargo Executives,
- Operations Executives in Private Jet Operations and Airlines;
- Airport Security Experts
- Airline Marketing and Sales Executives.
- Graduate Scheme applicants
- Revenue Management & Operations Executives

Further study:

- Masters level programmes including: MSc Aviation & Airport Management.

Additional Information

Students starting in February will be taught through the summer (semester three) allowing them to progress to the 2nd year in September.

Peer Assisted Learning (PAL) will be timetabled in Year one. The PAL scheme at University of Bedfordshire is based upon 2nd/3rd year students (PAL Leaders) working in pairs or trios, to facilitate friendly, weekly PAL sessions with first year students. PAL is intended to help new first year students:

- Adjust quickly to university life
- Make friends and connections
- Create an informal learning community for student scholars
- Acquire a clear view of course direction and expectations
- Improve your study skills/adjust their study habits to meet the requirements of higher education
- Enhance your understanding of the subject matter of your course through collaborative group discussion

Prepare better for assessed work and exams

Student Support during the course

We adopt a business-style approach to supporting your academic development and want you to be a strong independent learner, taking responsibility for your own success.

Student support services. The following links provide access to the University of Bedfordshire's student support services: <http://www.beds.ac.uk/studentlife/student-services>, <http://www.beds.ac.uk/studentlife/student-services/academic> and for international support: <http://www.beds.ac.uk/studentlife/international2>

In addition, a range of services are available to you as a student on this course in addition to information in your course handbook:

Library Services (<http://lrweb.beds.ac.uk>) and the **Student Information Desk** (<http://www.beds.ac.uk/studentlife/student-support/sid>) will usually be your first point of reference and two of the places you will visit most often. For an overview of those services, including **Health and Well Being** as well as **Career Services** please visit: <http://www.beds.ac.uk/studentlife/student-support>.

A **Personal Academic Tutor (PAT) will be allocated to you.** Your PAT will be your coach during your studies. You will receive help in learning and in becoming more self-aware.

BREO: Bedfordshire Resources for Education Online (BREO) includes the University's virtual learning environment (Blackboard) and a range of other technologies. Through BREO you will have access to a range of materials and resources to help and support you in each of the units you study and it is important that you access BREO regularly to find out about any changes.

Professional Academic Development (PAD): It is not unusual to need some extra advice and guidance on developing your academic skills. The University has a specialist support area- Professional Academic Development (PAD) who can help and support you in a range of areas including:

- The quality of your written assignments
- Your understanding of mathematical or statistical concepts
- Your organisational skills and how you approach studying
- Your time management and prioritising
- The strategies you use when reading
- Your language skills
- Aspects of your IT skills
- How you prepare for exams

There is no cost for PAD's services. If you feel that you would benefit from some additional help with your studies then do contact them. You can visit their web site at <http://lrweb.beds.ac.uk/pad> to find out the dates of workshops on a range of topics or to book one-to-one appointments. You will also find a Professional Academic Development link on your home page within BREO which provides access to a range of additional on-line resources.

Course-specific support includes the following:

Your **Course Coordinator** will be there to advise you on:

- Specific information regarding your Course, particular Units, options, regulations, etc.
- Accuracy of your results
- Obligations regarding re-assessment and repeats
- Materials including the Course Handbook, and Induction information.

You will have an **induction** during your first week where all relevant information regarding this course will be presented and you will have an opportunity to meet your Course Coordinator, and a number of your tutors.

English Language Support through the Language Centre with daily drop in service and free language classes

Course Equality Impact Assessment

Question	Y/N	Anticipatory adjustments/actions
Is the promotion of the course open and inclusive in terms of language, images and location?	Y	
Are there any aspects of the curriculum that might present difficulties for disabled students? For example, skills and practical tests, use of equipment, use of e-learning, placements, field trips etc.	Y	If you will be undertaking a Professional Practice experience and have particular requirements related to disability, learning difficulties or other protected characteristics, you are invited to complete a needs assessment form prior to undertaking your search for an appropriate Professional Practice. This will enable you and the university can work with employers to reduce barriers wherever possible. If so indicate the anticipatory adjustments and arrangements here

Are there any elements of the content of the course that might have an adverse impact on any of the other groups with protected characteristics ¹ ?	N	If so then indicate the anticipatory adjustments and arrangements here
If the admission process involves interviews, performances or portfolios how have you demonstrated fairness and avoid practices that could lead to unlawful discrimination?	N/A	
Have you framed the course learning outcomes and Graduate Impact Statements in a non-discriminatory way?	Y	
Does the course handbook make appropriate reference to the support of disabled students?	Y	

Administrative Information – Faculty completion	
Faculty	UBBS
Portfolio	Marketing
Department/School	International Business, Marketing and Tourism
Course Coordinator	James Pearson
Semester pattern of operation	Oct (Semester 1), Feb (Semester 2), June (Semester 3)
PSRB renewal date (where recognised)	
Version number	2/18
Approved by (c.f. Quality Handbook ch.2)	Periodic Review
Date of approval (dd/mm/yyyy)	16/11/2017
Implementation start-date of this version (plus any identified end-date)	10/18 to 02/23
Study model type if not on-campus	N/A

	Name	Date
Form completed by	James Pearson	24/5/18
Signature of Chair of Faculty TQSC		

Course Updates – ensure that the revised CIF is given a new version number each time a change is made		
Date	Nature of Update	FTQSC Minute Ref:
1/2/18	CIF updated to latest version of CIF template.	
25/5/18	CIF adapted to reflect changes to UIFs	

¹ Age, Gender reassignment, Marriage and civil partnership, Pregnancy and maternity, Race, Religion and belief, Sex, Sexual orientation

Administrative Information – Academic Registry completion	
Route code (post approval)	BSAAMAAF
JACS / HECoS code (KIS)	
SLC code (post approval)	
Qualification aim (based on HESA coding framework)	



Annexes to the Course Information Form

*These annexes will be used as part of the approval and review process and **peer academics** are the target audience.*

General course information

Course Title	<i>Aviation and Airport Management Aviation and Airport Management with Foundation Year Aviation and Airport Management with Professional Practice Year</i>
Qualification	<i>BSc (Hons)</i>
Route Code (SITS)	<i>BSAAMAAF+BSAAFPAF+BSAAPAAF</i>
Faculty	<i>UBBS</i>
Department/School	<i>International Business, Marketing and Tourism</i>
Version Number	<i>2/18</i>

Annex A: Course mapping of unit learning outcomes to course learning outcomes

Unit code	Business Practice Explored	Using Data to Build Business Practice	Introduction to the Airline Industry	Managing People	Marketing Communications in the Digital Age	Operations and Project Management	Global Airline & Cargo Operations Management	Strategic Airport Planning & Development	Airline Revenue Management	Specialist Research Project	Managing Safety & Security for Aviation	Preparation for Specialist Research Project	Aviation Law	Public Relations & CSR	Crisis Management and Communication
Level	4	4	4	4	5	5	5	5	5	6	6	6	6	6	6
Credits	30	30	30	30	30	30	30	15	15	30	30	15	15	15	15
Core or option	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C
Course Learning Outcome (number)															
1.	LO1 LO2	LO1 LO2	LO1 LO2		LO1 LO2	LO1	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2
2			LO1 LO2		LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2
3			LO1 LO2			LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2			LO1 LO2	LO1 LO2	LO1 LO2
4	LO1 LO2	LO1 LO2	LO1 LO2		LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2			LO1 LO2			LO1 LO2	LO1 LO2
5	LO1 LO2	LO1 LO2			LO1 LO2	LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2	LO1 LO2
6						LO2	LO1 LO2	LO1 LO2		LO1 LO2	LO1 LO2		LO1 LO2	LO1 LO2	LO1 LO2
7					LO1/LO2	LO1/LO2	LO1/LO2				LO2				

Annex B: Named exit or target intermediate qualifications

This annex should be used when Schools wish to offer intermediate qualifications which sit under the main course qualification as named exit or target awards, rather than unnamed exit/default awards.

Section 1: General course information

Intermediate Qualification(s) and titles	<p>Specify the intermediate qualifications which are named exit or target qualifications (award types) AND what the qualification titles will be, as stated in the course information section of the associated CIF</p> <p>It is not necessary for the intermediate qualifications to have the same titles as the overall award, but the title must reflect the units taken to achieve it.</p>
Mode(s) of Study and Duration	<p>Indicate whether each intermediate qualification will be offered full time, part time or both, and the standard amount of time a student will take to complete each target qualification.</p>
Type of Intermediate Qualification(s)	<p>State whether the intermediate qualifications are named exit and/or target awards.</p> <p>Students register for target awards at the commencement of their study. Named exit awards provide an opportunity to gain a named qualification when a student fails to complete the main qualification for which they were registered or because they do not achieve the requirements of their original main qualification.</p>
Route Code(s) (SITS) of Intermediate Qualification(s)	

Section 2: Qualification unit diet

One table to be used for each intermediate qualification

Confirmation of unit diet for:	<i>Insert intermediate qualification and title</i>	
The units to achieve the credits required may be taken from any on the overall diet for the main course qualification		<input type="checkbox"/>
A combination of units from a restricted list must be taken to achieve the credits required (specify the list below)		<input type="checkbox"/>
A specific set of units must be taken to achieve the credits required (specify units below)		<input type="checkbox"/>

List of units (if applicable):-

Annex C: Course mapping to FHEQ level descriptor, subject benchmark(s) and professional body or other external reference points

One set of mapping tables to be produced for the course and each named intermediate qualification

Course (or intermediate) qualification and title	BSc (Hons) Aviation & Airport Management
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FHEQ Descriptor for a higher education qualification	FHEQ level 6 descriptors: <i>On graduating with an honours degree in business and management, students will have:</i>	Course Learning Outcome(s)								
		1	2	3	4	5	6			
knowledge and understanding of the key areas of business and management, the relationships between these and their application		X	X	X	X	X	X			
Bachelor's degrees with honours are awarded to students who have demonstrated:										
<ul style="list-style-type: none"> a systematic understanding of key aspects of their field of study, including acquisition of coherent and detailed knowledge, at least some of which is at, or informed by, the forefront of defined aspects of a discipline 		X	X	X	X		X			
<ul style="list-style-type: none"> an ability to deploy accurately established techniques of analysis and enquiry within a discipline 			X	X			X			
<ul style="list-style-type: none"> conceptual understanding that enables the student: { to devise and sustain arguments, and/or to solve problems, using ideas and techniques, some of which are at the forefront of a discipline { to describe and comment upon particular aspects of current research, or equivalent advanced scholarship, in the discipline 		X	X	X	X	X	X			
<ul style="list-style-type: none"> an appreciation of the uncertainty, ambiguity and limits of knowledge; 		X	X	X	X	X	X			
<ul style="list-style-type: none"> the ability to manage their own learning, and to make use of scholarly reviews and primary sources (for example, refereed research articles and/or original materials appropriate to the discipline). 		X	X	X	X	X	X			
Typically, holders of the qualification will be able to:										
<ul style="list-style-type: none"> apply the methods and techniques that they have learned to review, consolidate, extend and apply their knowledge and understanding, and to initiate and carry out projects 		X	X	X	X	X	X			
<ul style="list-style-type: none"> critically evaluate arguments, assumptions, abstract concepts and data (that may be incomplete), to make judgements, and to frame 		X	X	X	X	X	X			

appropriate questions to achieve a solution - or identify a range of solutions - to a problem									
<ul style="list-style-type: none"> Communicate information, ideas, problems and solutions to both specialist and non-specialist audiences. 	X	X	X	X		X			
And holders will have:									
<ul style="list-style-type: none"> the qualities and transferable skills necessary for employment requiring: <ul style="list-style-type: none"> the exercise of initiative and personal responsibility decision-making in complex and unpredictable contexts the learning ability needed to undertake appropriate further training of a professional or equivalent nature. 	X	X	X	X	X	X			

Subject Benchmark Statement(s)	QAA subject benchmarks statements: business and management (2015)	Evidence and/or Course Learning Outcome(s) <i>How the course takes account of relevant subject benchmark statements</i>
There is an expectation that degree programmes covered by this Subject Benchmark Statement should provide a broad, analytical and highly integrated study of business and management.		Course Learning Outcomes: 1,2,3,4,5,6
Graduates should be able to demonstrate relevant knowledge and understanding of organisations, the business environment in which they operate and their management. Programmes emphasise understanding, responding and shaping the dynamic and changing nature of business and the consideration of the future of organisations within the global business environment, including the management of risk.		Course Learning Outcomes: 1,3,4,5,6
The interrelationships among and the integration between these areas are very important within the overall student learning experience, and should be demonstrated in the capabilities of successful graduates from all modes of delivery.		Course Learning Outcomes: 1,3,4,5,6
Organisations: this encompasses the internal aspects, functions and processes of organisations including their diverse nature, purposes, structures, size/scale, governance, operations and management, together with the individual and corporate behaviours and cultures which exist within and between different organisations and their influence upon the external environment.		Course Learning Outcomes: 1,3,4,5,6
The business environment: this encompasses the fast pace of change within a wide range of factors, including economic, environmental, cultural, ethical, legal and regulatory, political, sociological, digital and technological, together with their effects at local, national and global levels upon the strategy, behaviour,		Course Learning Outcomes: 1,3,4,6

management and sustainability of organisations.	
Management: this encompasses the various processes, procedures and practices for effective management of organisations. It includes theories, models, frameworks, tasks and roles of management, including the management of people and corporate social responsibility, together with rational analysis and other processes of decision making within different organisations.	Course Learning Outcomes: 1,3,4,5,6
There is an expectation that degree programmes covered by this Subject Benchmark Statement should provide a broad, analytical and highly integrated study of business and management.	Course Learning Outcomes: 1,2,3,4,5,6
Graduates should be able to demonstrate relevant knowledge and understanding of organizations, the business environment in which they operate and their management. Programmes emphasise understanding, responding and shaping the dynamic and changing nature of business and the consideration of the future of organisations within the global business environment, including the management of risk.	Course Learning Outcomes: 1,3,4,5,6
Within the framework of organisations, business environment and management (set out in paragraphs above) graduates should be able to demonstrate knowledge and understanding in the following areas:	
<ul style="list-style-type: none"> • Markets: the development, access and operation of markets for resources, goods and services. 	Course Learning Outcomes: 1,3,6
<ul style="list-style-type: none"> • Marketing and sales: different approaches for segmentation, targeting, positioning generating sales and the need for innovation in product and service design. 	Course Learning Outcomes: 1,5,6
<ul style="list-style-type: none"> • Customers: management of customer expectations, relationships and development of service excellence. 	Course Learning Outcomes: 1,2,3,4,5,6
<ul style="list-style-type: none"> • Finance: the sources, uses and management of finance and the use of accounting and other information systems for planning, control, decision making and managing financial risk. 	Course Learning Outcomes: 1,4,5,6
<ul style="list-style-type: none"> • People: leadership, management and development of people and organisations including the implications of the legal context. 	Course Learning Outcomes: 1,2,4,6
<ul style="list-style-type: none"> • Organisational behaviour: design, development of organisations, including cross-cultural issues, change, diversity and values. 	Course Learning Outcomes: 2,3,4
<ul style="list-style-type: none"> • Operations: the management of resources, the supply chain, procurement, logistics, outsourcing and quality systems. 	Course Learning Outcomes: 1,3,5
<ul style="list-style-type: none"> • Information systems and business intelligence: the development, management, application and implementation of information systems and their impact upon organisations. 	Course Learning Outcomes: 1,2,3,5,6

<ul style="list-style-type: none"> Communications: the comprehension and use of relevant communications for application in business and management, including the use of digital tools. 	Course Learning Outcomes: 1,2,4
<ul style="list-style-type: none"> Digital business: the development of strategic priorities to deliver business at speed in an environment where digital technology has reshaped traditional revenue and business models. 	Course Learning Outcomes: 1,5
<ul style="list-style-type: none"> Business policy and strategy: the development of appropriate policies and strategies within a changing environment to meet stakeholder interests, and the use of risk management techniques and business continuity planning to help maximise achievement of strategic objectives. 	Course Learning Outcomes: 3,5,6
<ul style="list-style-type: none"> Business innovation and enterprise development: taking innovative business ideas to create new products, services or organisations including the identification of Intellectual Property and appreciation of its value. 	Course Learning Outcomes: 3,5
<ul style="list-style-type: none"> Social responsibility: the need for individuals and organisations to manage responsibly and behave ethically in relation to social, cultural, economic and environmental issues. 	Course Learning Outcomes: 3,6
Business and management degrees are strongly related to practice and therefore provide a clear link between the development of relevant skills and employability of graduates.	Course Learning Outcomes: 1,2,3,4,5,6
Graduates should be able to demonstrate a range of cognitive and intellectual skills together with competencies specific to business and management. Graduates should also be able to demonstrate relevant personal and interpersonal skills. These include both subject-specific and generic skills.	Course Learning Outcomes: 1,2,4,5
Skills of particular relevance to business and management:	
<ul style="list-style-type: none"> People management: to include communications, team building, leadership and motivating others. 	Course Learning Outcomes: 4
<ul style="list-style-type: none"> Problem solving and critical analysis: analysing facts and circumstances to determine the cause of a problem and identifying and selecting appropriate solutions. 	Course Learning Outcomes: 5,6
<ul style="list-style-type: none"> Research: the ability to analyse and evaluate a range of business data, sources of information and appropriate methodologies, which includes the need for strong digital literacy, and to use that research for evidence-based decision-making. 	Course Learning Outcomes: 2
<ul style="list-style-type: none"> Commercial acumen: based on an awareness of the key drivers for business success, causes of failure and the importance of providing customer satisfaction and building customer loyalty. 	Course Learning Outcomes: 1,5
<ul style="list-style-type: none"> Innovation, creativity and enterprise: the ability to act entrepreneurially to generate, develop and communicate ideas, manage and exploit intellectual property, gain support, and deliver successful 	Course Learning Outcomes: 3,5

outcomes.	
<ul style="list-style-type: none"> Numeracy: the use of quantitative skills to manipulate data, evaluate, estimate and model business problems, functions and phenomena. 	Course Learning Outcomes: 1,2
<ul style="list-style-type: none"> Networking: an awareness of the interpersonal skills of effective listening, negotiating, persuasion and presentation and their use in generating business contacts. 	Course Learning Outcomes: 4,5,6
Other generic skills and attributes:	
<ul style="list-style-type: none"> Ability to work collaboratively both internally and with external customers and an awareness of mutual interdependence. 	Course Learning Outcomes: 1,2
<ul style="list-style-type: none"> Ability to work with people from a range of cultures. 	Course Learning Outcomes: 2,4
<ul style="list-style-type: none"> Articulating and effectively explaining information. 	Course Learning Outcomes: 2,6
<ul style="list-style-type: none"> Building and maintaining relationships. 	Course Learning Outcomes: 2,4
<ul style="list-style-type: none"> Communication and listening including the ability to produce clear, structured business communications in a variety of media. 	Course Learning Outcomes: 2
<ul style="list-style-type: none"> Emotional intelligence and empathy. 	Course Learning Outcomes: 4
<ul style="list-style-type: none"> Conceptual and critical thinking, analysis, synthesis and evaluation. 	Course Learning Outcomes: 3,5,6
<ul style="list-style-type: none"> Self-management: a readiness to accept responsibility and flexibility, to be resilient, self-starting and appropriately assertive, to plan, organise and manage time. 	Course Learning Outcomes: 2,3,4
<ul style="list-style-type: none"> Self reflection: self-analysis and an awareness/sensitivity to diversity in terms of people and cultures. This includes a continuing appetite for development 	Course Learning Outcomes: 2,4

The format of the following mapping tables may be adjusted.

Qualification Characteristic	<i>(insert title and year where appropriate)</i>	Evidence <i>How the course takes account of relevant qualification characteristics documents</i>

Professional body or other external reference points	<i>(insert title and year)</i>	Evidence <i>How the course takes account of Professional body or other external reference points</i>

Annex D: Diet Template

Course Title:	BSc (Hons) Aviation & Airport Management		
Route Code:		Mode: Full Time	
Length of course:	3 yrs		

Please note a separate diet sheet is needed for each location of delivery (i.e. Luton, Bedford, partner location), each start date (i.e. October, February), each course length (i.e. 12 month, 15 month) & each attendance mode (i.e. Full Time).

Location of delivery (please tick):

Luton AA	X	
Bedford AB		
Milton Keynes AD		
Other (please state)		

Delivery pattern - please highlight all applicable start months, if other please state):

<u>Semesterised</u>	OCT	FEB	JUN	Exception.....			
<u>PG Block delivery (intake months ONLY)</u>	BLK1 OCT	BLK2 NOV	BLK3 FEB	BLK4 APR	BLK5 JUN	BLK6 AUG	
<u>Yearlong delivery</u>	OCT (TY)	FEB (FY)					
<u>Other (outside of agreed patterns)²</u>							

A list of valid available period codes can be found on the intranet at <https://in.beds.ac.uk/registry/student-records/srs-training-and-development/sits>. Please refer to this when completing the diet sheet below. If your diets differ year to year e.g. SET A, SET B, please indicate clearly the academic year and set applicable.

If your diet includes units which have not yet been assigned codes, please ensure this is clear by using NEW in the unit code column, followed by the correct prefix to be used e.g. ASS. Student Records will then assign a new unit code. Please note that a change in the credit value of an existing unit will require a new unit code to be created.

² Where you are proposing a teaching pattern outside of the University agreed patterns, you should provide a mapping document for the course against the University standard patterns of assessment points, exam boards, terms dates and breaks

Units for Year 1 for Academic Year ...2018/19..... (Foundation Year where applicable)

Unit Code	Unit Name	Unit Location	Core/Option	Period of study	Credits
October start					
Tbc BSS	Business Practice Explored	Luton	C	Sem 1	30
Tbc	Managing People	Luton	C	Sem 1	30
Tbc BSS	Building Business Practice with Data	Luton	C	Sem 2	30
tbc	Introduction to the Airline Industry	Luton	C	Sem 2	30
Tbc	Introduction to Ground Operations Management*	Luton	C	Sem 2	30

Units for Year 2 for Academic Year ...2019/20.....

Unit Code	Unit Name	Unit Location	Core/Option	Period of Study	Credits
Tbc BSS	Operations and Project Management	Luton	C	Sem 1	30
tbc	Global Airline & Cargo Operations Management	Luton	C	Sem 1	30
MAR021-2	Marketing Communications in the Digital Age	Luton	C	Sem 2	30
tbc	Strategic Airport Planning and Development	Luton	C	Sem 2	15
tbc	Airline Revenue Management	Luton	C	Sem 2	15

Units for Year 3 for Academic Year2020/21..... (where applicable)

Unit Code	Unit Name	Unit Location	Core/Option	Period of Study	Credits
tbc	Managing Safety & Security for Aviation	Luton	C	Sem 1	30
Tbc bespoke	Preparation for the Specialist Research Project	Luton	C	Sem 1	15
LAW006-3	Aviation Law	Luton	C	Sem 1	15
Tbc bespoke	Specialist Research Project	Luton	C	Sem 2	30
tbc	Crisis Management and Communication	Luton	C	Sem 2	15
MAR015-3	PR Ethics and CSR	Luton	C	Sem 2	15

Units for Year 1 for Academic Year ...2018/19..... (Foundation Year where applicable)

Unit Code	Unit Name	Unit Location	Core/Option	Period of study	Credits
February start					
Tbc BSS	Building Business Practice with Data	Luton	C	Sem 2	30
tbc	Introduction to the Airline Industry	Luton	C	Sem 2	30
Tbc	Introduction to Ground Operations Management*	Luton	C	Sem 2	30
Tbc BSS	Business Practice Explored	Luton	C	Sem 3	30
Tbc BSS	Managing People	Luton	C	Sem 3	30

Units for Year 2 for Academic Year ...2019/20.....

Unit Code	Unit Name	Unit Location	Core/Option	Period of Study	Credits
Tbc BSS	Operations and Project Management	Luton	C	Sem 1	30
tbc	Global Airline & Cargo Operations Management	Luton	C	Sem 1	30
MAR021-2	Marketing Communications in the Digital Age	Luton	C	Sem 2	30
tbc	Strategic Airport Planning and Development	Luton	C	Sem 2	15
tbc	Airline Revenue Management	Luton	C	Sem 2	15

Units for Year 3 for Academic Year2020/21..... (where applicable)

Unit Code	Unit Name	Unit Location	Core/Option	Period of Study	Credits
tbc	Managing Safety & Security for Aviation	Luton	C	Sem 1	30
Tbc bespoke	Preparation for the Specialist Research Project	Luton	C	Sem 1	15
LAW006-3	Aviation Law	Luton	C	Sem 1	15
Tbc bespoke	Specialist Research Project	Luton	C	Sem 2	30
tbc	Crisis Management and Communication	Luton	C	Sem 2	15
MAR015-3	PR Ethics and CSR	Luton	C	Sem 2	15

*If your diet includes optional units, please ensure the appropriate rules are noted on the diet.

Please contact Student Records at studentrecords@beds.ac.uk with any queries.