



Course Information Form

This Course Information Form provides the definitive record of the designated course

General Course Information

Course Title	Events Management Events Management (with Professional Practice year)
Qualification	BSc
FHEQ Level	Levels 4-6 For further guidance see: http://www.qaa.ac.uk/en/Publications/Documents/Framework-Higher-Education-Qualifications-08.pdf
Intermediate Qualification(s)	N/A
Awarding Institution	University of Bedfordshire
Location of Delivery	AA University Square Campus
Mode(s) of Study and Duration	Full time over 3 years With Professional Practice over 4 years With Foundation Year over 4 years
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	N/A
UCAS Course Code	
External Benchmarking	Subject Benchmark Statements: for Events, Hospitality, Leisure, Sport and Tourism (2016) available on: http://www.qaa.ac.uk/en/Publications/Documents/SBS-Events-Hospitality-Leisure-Sport-Tourism-16.pdf
Entry Month(s)	September, February Students starting in February will be taught through the summer (semester three) allowing them to progress to the 2 nd year in September.

Why study this course

This course allows you to develop a deep theoretical understanding and practical knowledge of events management. You will focus on the design, planning and staging of business and tourism events as well as on the evaluation process. This course will appeal to you if you are looking for a career in the planning and management of events such as festivals, music concerts, conferences, trade shows, meetings and sporting events. You will have an

educational experience which integrates academic theory and real-world business practice in order to increase your skills and capabilities to work in the events industry.

Educational Aims

The BSc Events Management course aims to enable you to develop the necessary skills for, and knowledge, practice and understanding of, the events industry. You will become a self-directed, self-regulated reflexive learner, using an awareness of opportunities for careers or further study in the event industry.

Specifically, the course aims are to prepare you to:

- Creatively solve problems through research and apply the appropriate tools and techniques related to the management of the events.
- Develop a global perspective of events management, its applications and on the impact, events have on society, policy and the environment. You will also develop high level of communication skills in multi-cultural and multi-professional contexts. Work effectively in teams and project groups using appropriate professional standards of conduct and behaviour. You will also create and sustain events management learning communities.
- Develop abilities to introduce innovation in the management of events with a rigorous approach to practice, informed by relevant theory and learning.

Course Structure

The Units which make up the course (including the Professional Practice Year as applicable) are:

Unit Code	Level	Credit	Unit Name	Core/ Option
<i>New</i>	4	30	Business Practice Explored	C
<i>New</i>	4	15	Business of Events Management	C
MAR001-1	4	15	Principles of Marketing	C
<i>New</i>	4	30	Using Data to Build Business Practice	C
MAR011-1	4	15	Consumer Behaviour	C
TAL023-1	4	15	Events Planning and Operations	C
<i>New</i>	5	30	Festivals and Special Events	C

TAL039-2	5	15	Risk and Crisis Management in Events Management	C
TAL028-2	5	15	Events and Urban Regeneration	C
<i>New</i>	5	30	Events and Destination Marketing	C
<i>New</i>	5	15	Careers in Practice	C
<i>New</i>	5	15	Tourism and Events	C
<i>New</i>		0	Professional Practice Year	O
<i>New</i>	6	30	Events Planning in Practice	C
<i>New</i>	6	15	Research Methods	C
<i>New</i>	6	15	Continuing Professional Development	C
<i>New</i>	6	15	Managing Sporting Events	C
<i>New</i>	6	15	Strategic Management in Hospitality and Events	C
<i>New</i>	6	30	Research Project	C

Course-Specific Regulations

N/A

Entry requirements

- Standard entry requirements for UK students – <http://www.beds.ac.uk/howtoapply/ukugentryregs>
- Students from the European Union - <http://www.beds.ac.uk/howtoapply/eu/guides>
- International students - <http://www.beds.ac.uk/howtoapply/international/apply>

Additional Course Costs

Health and Safety Certification: Throughout the course there will be an opportunity to gain additional qualification, which is recognised by the industry and will enhance employability. This qualification include: IOSH Working Safely certificate. Please note this certification is offered by an independent party and there may be additional cost for registration, examination and certification for the award.

Over the three-year programme there will be several field trips within the country and overseas. Such activities are optional; however, participation will incur additional costs.

Graduate Impact Statements

The course has been designed to develop graduates who are able to:

- Plan and design events employing specific knowledge and understanding aimed at making a positive impact upon individuals and the wider community well-being within diverse societal and cultural contexts.
- Independently and collaboratively operate within a variety of organisational settings to strategically coordinate and tactically deliver a wide range of business, leisure and tourism events
- Offer the ethically principled leadership needed to responsibly support and enhance people's lives both inside and outside of the events management industry

Course Learning Outcomes

1. Analyse and evaluate the concepts and defining characteristics of an event in an area of academic applied study from a multidisciplinary approach.
2. Demonstrate a range of professional event planning and management knowledge and skills through both academic and professional practice.
3. Recognise and value the contribution of the event attendee and client and meet and respond to their needs and expectations.
4. Utilise and understand the impact of, rationales, sources and assumption embedded in policy, planning and delivery mechanisms in an events context.
5. Apply vocationally relevant event management skills and knowledge by drawing, as appropriate, from service, research, and professional practices.
6. Critically interpret and relate vocationally relevant philosophies, principles and practices associated with event planning, operations and strategy.

In order to qualify for the award of BSc (Hons.) Events Management (with Professional Practice year) students will need to meet all of the outcomes above and:

7. Demonstrate knowledge and analytical understanding of professional practice by successfully completing an approved period of approved work place practice.

PSRB details

N/A

Learning and Teaching

The learning and teaching you will experience expresses the Business School's commitment to practice-based education. In the first year, you will experience frontal lectures, seminars and workshops that will give you the opportunity to learn in a high qualified environment, where teachers are experts in their subject area. In the following year, you will creatively participate in the class by proposing and shaping the contents that are delivered. Teaching is based on a constant dialogue between students and teachers providing up-to-date appraisals of how you are progressing along the learning process, challenging you, dispensing commendation where subject mastery is evident and encouragement in areas you will need to improve. Fieldwork, external visits, group work and presentations by guest speakers will enable you to apply your

theoretical knowledge by focusing more on developing your practical skills. Further, you will solve concrete business problems, analyse real world case study and work on field projects. Importantly, you will have the opportunity to be part of live event management with activity within and without the university. Some examples would be in hosting annual Open Day activities; the Event Society activities, Luton carnival, and Luton culture among others.

Assessment

In line with the Business School's commitment to practice-based education, a large part of the assessment will relate to the demonstration of your ability to undertake event planning, design and practice. We will want to see that you understand the theory and have developed critical thinking skills which help you evaluate the relevance of what you have learnt. All of this comes together in being able to demonstrate rigorous events practice for business. To assess this range of integration of theory and skills into sound practice, we use a range of methods. You will encounter many different kinds of assessment methods, with different levels of difficulties according to the specific year you are in. In the first year most of your assessments will be based on group work, individual oral and poster presentations; in the following year they are based on tests and written assignments (e.g. essays, case studies, report).

Assessment Map

Semester 1

Code	Unit Name	C/O	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Level 4																	
	Business Practice Explored							CW-RW			FB/G				CW-POR T		
	Business of Events Management								PR-Oral/ CW-RW			FB/G				WR-I	FB/G
	Principles of Marketing															CW-Port	
Level 5																	
	Festivals and Special Events							CW-Post			FB/G			CW-Port			FB/G
TAL039-2	Risk and Crisis Management in Events Management								WR-Gr				FB/G			CW-CS	
TAL028-2	Events and Urban Regeneration							CW-CS							CW-Port		
Level 6																	
	Research Methods							CW-LR				FB/G		CW-OT			FB/G
	Continuing Professional Development								CW-Port			FB/G				CW-RW	I
	Event Planning in Practice									PR-OT			FB/G		WR-I		

Semester 2

Code	Unit Name	C/O	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
Level 4																		
	Using Data to Build Business Practice															WR-I		
TAL023-1	Event Planning and Operations							PR-Oral/ WR-I				FB/G					CW-Port	FB/G
MAR011-1	Consumer Behaviour									CW-ePort			FB/G				Ex-CS	
Level 5																		
	Tourism and Events									CW-Post			FB/G				CW-CS	
	Events and Destination Marketing								WR-I			FB/G					CW-Port	
	Careers in Practice												CW-POR T					
Level 6																		
	Research Project							WR-Post/ PR-Viva				FB/G				PJ-Diss		
	Managing Sport Events									WR-I			FB/G				EX-CS	
	Strategic Management in Hospitality and Events								WR-I		FB/G						Ex	

Semester 3

Code	Unit Name	C/O	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Level 4																	
	Business Practice Explored							CW- RW			FB/G				CW- POR T		
	Business of Events Management								PR- Oral/ CW- RW			FB/G					WR-I
	Principles of Marketing																CW- Port

Developing your employability

The course aims to develop your employability by involving you in the application of concepts in industry-related scenarios and practice-based experiences. In this way, you will develop and apply the skills necessary to work in the events industry. The distinctiveness of the course is reflected in the practice-based employability initiatives of the Business School, such as the practice weeks: you will be trained on attributes and behaviours that employers wish to see in their graduate recruits such as confidence, negotiation, time management, team work and planning. Each year of study makes use of practice-based learning (e.g. case studies drawn from industry and real-life briefs put together by event practitioners) and you will develop specific skills and capabilities related to events management. You will also experience inputs by ex-alumni, managers, through visits and guest lectures, enabling you to create your own professional expertise for future job opportunities.

After Graduation

On completing this course, you are likely to progress into employment in role such as:

Strategic Event Designer
Event Manager for Festival and Cultural and Leisure events
MICE Coordinator
Trade Show Manager
Events Marketing Communication Managers
Social Media Event Managers
PR for Events
Risk Manager
Risk Assessor for Events
Sporting Events Manager

Further study:

In terms of further study a number of possibilities exist, both within the University and beyond:
MSc International Tourism Planning and Management

MSc Events Management

PhD

Additional Information

Students starting in February will be taught through the summer (semester three) allowing them to progress to the 2nd year in September.

Peer Assisted Learning (PAL) will be timetabled in Year one. The PAL scheme at University of Bedfordshire is based upon 2nd/3rd year students (PAL Leaders) working in pairs or trios, to facilitate friendly, weekly PAL sessions with first year students. PAL is intended to help new first year students:

- Adjust quickly to university life
- Make friends and connections
- Create an informal learning community for student scholars
- Acquire a clear view of course direction and expectations
- Improve your study skills/adjust their study habits to meet the requirements of higher education
- Enhance your understanding of the subject matter of your course through collaborative group discussion
- Prepare better for assessed work and exams

Student Support during the course

We adopt a business-style approach to supporting your academic development and want you to be a strong independent learner, taking responsibility for your own success.

Student Support Services The following links provide access to the University of Bedfordshire's student support services: <http://www.beds.ac.uk/studentlife/student-services>, <http://www.beds.ac.uk/studentlife/student-services/academic> and for international support: <http://www.beds.ac.uk/studentlife/international2>

In addition, a range of services are available to you as a student on this course in addition to information in your course handbook:

Library Services (<http://lrweb.beds.ac.uk>) and the **Student Information Desk** (<http://www.beds.ac.uk/studentlife/student-support/sid>) will usually be your first point of reference and two of the places you will visit most often. For an overview of those services, including **Health and Well Being** as well as **Career Services** please visit: <http://www.beds.ac.uk/studentlife/student-support>.

A **Personal Academic Tutor (PAT)** will be allocated to you. Your PAT will be your coach during your studies. You will receive help in learning and in becoming more self-aware.

BREO: Bedfordshire Resources for Education Online (BREO) includes the University's virtual learning environment (Blackboard) and a range of other technologies. Through BREO you will have access to a range of material and resources to help and support you in each of the units you study and it is important that you access BREO regularly to find out about any changes.

Professional Academic Development (PAD): It is not unusual to need some extra advice and guidance on developing your academic skills. The University has a specialist support area- Professional Academic Development (PAD) who can help and support you in a range of areas including:

- The quality of your written assignments
- Your understanding of mathematical or statistical concepts
- Your organisational skills and how you approach studying
- Your time management and prioritising
- The strategies you use when reading
- Your language skills
- Aspects of your IT skills
- How you prepare for exams

There is no cost for PAD's services. If you feel that you would benefit from some additional help with your studies then do contact them. You can visit their web site at <http://lrweb.beds.ac.uk/pad> to find out the dates of workshops on a range of topics or to book one-to-one appointments. You will also find a Professional Academic Development link on your home page within BREO which provides access to a range of additional on-line resources.

Course-specific support includes the following:

Your **Course Coordinator** will be there to advise you on:

- Specific information regarding your Course, particular Units, options, regulations, etc.
- Accuracy of your results
- Obligations regarding re-assessment and repeats

- Materials including the Course Handbook, and Induction information.

You will have an **induction** during your first week where all relevant information regarding this course will be presented and you will have an opportunity to meet your Course Coordinator, and a number of your tutors.

English Language Support through the Language Centre with daily drop in service and free language classes

Course Equality Impact Assessment

Question	Y/N	Anticipatory adjustments/actions
Is the promotion of the course open and inclusive in terms of language, images and location?	Y	
Are there any aspects of the curriculum that might present difficulties for disabled students? For example, skills and practical tests, use of equipment, use of e-learning, placements, field trips etc.	Y	If you will be undertaking a Professional Practice experience and have particular requirements related to disability, learning difficulties or other protected characteristics, you are invited to complete a needs assessment form prior to undertaking your search for an appropriate Professional Practice. This will enable you and the university can work with employers to reduce barriers wherever possible.
Are there any elements of the content of the course that might have an adverse impact on any of the other groups with protected characteristics ¹ ?	N	
If the admission process involves interviews, performances or portfolios how have you demonstrated fairness and avoid practices that could lead to unlawful discrimination?	N/A	
Have you framed the course learning outcomes and Graduate Impact Statements in a non-discriminatory way?	Y	
Does the course handbook make appropriate reference to the support of disabled students?	Y	

Administrative Information – Faculty completion	
Faculty	UBBS
Portfolio	Tourism
Department/School	International Business, Marketing and Tourism
Course Coordinator	Dr Violet Cuffy
Semester pattern of operation	Indicate which semesters the course operates over from this list: Oct (Semester 1), Feb (Semester 2), June (Semester 3)
PSRB renewal date (where recognised)	N/a
Version number	2/18
Approved by (c.f. Quality	Periodic Review

¹ Age, Gender reassignment, Marriage and civil partnership, Pregnancy and maternity, Race, Religion and belief, Sex, Sexual orientation

Handbook ch.2)	
Date of approval (dd/mm/yyyy)	2 nd November 2017
Implementation start-date of this version (plus any identified end-date)	<i>October 2018</i>
Study model type if not on-campus	N/a

	Name	Date
Form completed by	Dr Violet Cuffy	8 th February 2018
Signature of Chair of Faculty TQSC		

Course Updates – ensure that the revised CIF is given a new version number each time a change is made		
Date	Nature of Update	FTQSC Minute Ref:
<i>08/02/18</i>	Changing to the latest updated template	

Administrative Information – Academic Registry completion	
Route code (post approval)	
JACS / HECoS code (KIS)	
SLC code (post approval)	
Qualification aim (based on HESA coding framework)	



Annexes to the Course Information Form

*These annexes will be used as part of the approval and review process and **peer academics** are the target audience.*

General course information

Course Title	Events Management
Qualification	BSc
Route Code (SITS)	
Faculty	UBBS
Department/School	International Business, Marketing and Tourism
Version Number	1/18

Annex A: Course mapping of unit learning outcomes to course learning outcomes

Unit code	BBSxxx-1	TALXXX-1	MAR010-1	BBSxxx-1	MAR011-1	TAL023-1	FSE	TAL039-2	TAL028-2	EADM	CIP	TE	EPP	RM	CPD	MSE	SMHE	RP
Level	4	4	4	4	4	4	5	5	5	5	5	5	6	6	6	6	6	6
Credits	30	15	15	30	15	15	30	15	15	30	15	15	30	15	15	15	15	30
Core or option	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C
Course Learning Outcome (number)																		
LO1	1/2	1/2		1/2							1/2				1/2	1/2		
LO2			1/2		1/2		1/2			1/2			1/2		1/2			
LO3			1/2					1/2		1/2							1/2	
LO4	1/2			1/2			1/2		1/2		1/2	1/2				1/2		1/2
LO5					1/2	1/2		1/2					1/2	1/2				
LO6		1/2				1/2			1/2			1/2		1/2			1/2	1/2

Annex B: Named exit or target intermediate qualifications

This annex should be used when Schools wish to offer intermediate qualifications which sit under the main course qualification as named exit or target awards, rather than unnamed exit/default awards.

Section 1: General course information

Intermediate Qualification(s) and titles	
Mode(s) of Study and Duration	
Type of Intermediate Qualification(s)	
Route Code(s) (SITS) of Intermediate Qualification(s)	

Section 2: Qualification unit diet

One table to be used for each intermediate qualification

Confirmation of unit diet for:	<i>Insert intermediate qualification and title</i>	
The units to achieve the credits required may be taken from any on the overall diet for the main course qualification		<input type="checkbox"/>
A combination of units from a restricted list must be taken to achieve the credits required (specify the list below)		<input type="checkbox"/>
A specific set of units must be taken to achieve the credits required (specify units below)		<input type="checkbox"/>

List of units (if applicable):-

Annex C: Course mapping to FHEQ level descriptor, subject benchmark(s) and professional body or other external reference points

One set of mapping tables to be produced for the course and each named intermediate qualification

Course (or intermediate) qualification and title	Events Management Events Management (with Professional Practice year)
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FHEQ Descriptor for a higher education qualification	Descriptor for a higher education qualification at level 6: Bachelor's degree with honours.	Course Learning Outcome(s)									
		1	2	3	4	5	6	7	8	10	
A systematic understanding of key aspects of their field of study, including acquisition of coherent and detailed knowledge, at least some of which is at, or informed by, the forefront of defined aspects of a discipline		X	X	X		X					
An ability to deploy accurately established techniques of analysis and enquiry within a discipline			X		X		X				
conceptual understanding that enables the student: - to devise and sustain arguments, and/or to solve problems, using ideas and techniques, some of which are at the forefront of a discipline - to describe and comment upon particular aspects of current research, or equivalent advanced scholarship, in the discipline		X	X		X	X					
An appreciation of the uncertainty, ambiguity and limits of knowledge				X	X	X					
The ability to manage their own learning and to make use of scholarly reviews and primary sources (for example, refereed research articles and/or original materials appropriate to the discipline).		X	X			X					
Apply the methods and techniques that they have learned to review, consolidate, extend and apply their knowledge and understanding, and to initiate and carry out projects			X		X						
Communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.			X	X		X					
The qualities and transferable skills necessary for employment requiring: - the exercise of initiative and personal responsibility - decision-making in complex and unpredictable contexts - the learning ability needed to undertake appropriate further training of a professional or equivalent nature.			X			X	X				

Subject Benchmark Statement(s)	<i>Events, Hospitality, Leisure, Sport and Tourism (November 2016)</i>	Evidence and/or Course Learning Outcome(s) <i>How the course takes account of relevant subject benchmark statements</i>
Demonstrate an understanding of the impact of, rationales, sources and assumptions embedded in policy, planning and delivery mechanisms in an events context.		LO4
Demonstrate a range of professional event planning and management knowledge and skills		LO2
Analyse the nature, characteristics, needs and expectations of different consumers through applying consumer behaviour theories and concepts and socio-cultural theories.		LO4
Critically analyse and evaluate the concepts and defining characteristics of Events as an area of academic and applied study.		LO1

The format of the following mapping tables may be adjusted.

Qualification Characteristic	<i>(insert title and year where appropriate)</i>	Evidence <i>How the course takes account of relevant qualification characteristics documents</i>

Professional body or other external reference points	<i>(insert title and year)</i>	Evidence <i>How the course takes account of Professional body or other external reference points</i>

Annex D: Diet Template

Course Title:	Events Management Events Management (with Professional Practice year)		
Route Code:	BAEMT-S	Mode: e.g. Full Time	Full Time
Length of course:	Full-time over 3 years With Professional Practice over 4 years		

Please note a separate diet sheet is needed for each location of delivery (i.e. Luton, Bedford, partner location), each start date (i.e. October, February), each course length (i.e. 12 month, 15 month) & each attendance mode (i.e. Full Time).

Location of delivery (please tick):

Luton AA	X	
Bedford AB		
Milton Keynes AD		
Other (please state)		

Delivery pattern - please highlight all applicable start months, if other please state):

<u>Semesterised</u>	OCT	FEB	JUN	Exception.....			
<u>PG Block delivery (intake months ONLY)</u>	BLK1 OCT	BLK2 NOV	BLK3 FEB	BLK4 APR	BLK5 JUN	BLK6 AUG	
<u>Yearlong delivery</u>	OCT (TY)	FEB (FY)					
<u>Other (outside of agreed patterns)²</u>							

A list of valid available period codes can be found on the intranet at <https://in.beds.ac.uk/registry/student-records/srs-training-and-development/sits>. Please refer to this when completing the diet sheet below. If your diets differ year to year e.g. SET A, SET B, please indicate clearly the academic year and set applicable.

If your diet includes units which have not yet been assigned codes, please ensure this is clear by using NEW in the unit code column, followed by the correct prefix to be used e.g. ASS. Student Records will then assign a new unit code. Please note that a change in the credit value of an existing unit will require a new unit code to be created.

² Where you are proposing a teaching pattern outside of the University agreed patterns, you should provide a mapping document for the course against the University standard patterns of assessment points, exam boards, terms dates and breaks

Units for Year 1**Start: October****Units for Year 1 for Academic Year 2018/2019**

Unit Code	Unit Name	Unit Location	Core/ Option	Period of study	Credits
October start					
	Business Practice Explored	Luton	C	1	30
	Business of Events Management	Luton	C	1	15
	Principles of Marketing	Luton	C	1	15
	Using Data to Build Business Practice	Luton	C	2	30
MAR011-1	Consumer Behaviour	Luton	C	2	15
TAL023-1	Event Planning and Operations	Luton	C	2	15

Units for Year 2 Year 2019/2020

Unit Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
	Festivals and Special Events	Luton	C	1	30
TAL039-2	Risk and Crisis Management in Events Management	Luton	C	1	15
TAL028-2	Events and Urban Regeneration	Luton	C	1	15
	Events and Destination Marketing	Luton	C	2	30
	Careers in Practice	Luton	C	2	15
	Tourism and Events	Luton	C	2	15

Optional Professional Practice Year Year 2020/2021

Unit Code	Unit Name	Unit Location	Core or option	Period of Study	Credits
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New	Professional Practice Year	N/A	Option	TY	0
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**Units for Year 3 or 4 for Academic Year 2020/2021 (without Professional Practice Year)
or 21/22 (with Professional Practice Year)**

Unit Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
	Event Planning in Practice	Luton	C	1	30
	Research Methods	Luton	C	1	15
	Continuing Professional Development	Luton	C	1	15
	Research Project	Luton	C	2	30
	Managing Sporting Events	Luton	C	2	15
	Strategic Management in Hospitality and Events	Luton	C	2	15

Location: Luton

Start: February

Units for Year 1 for Academic Year 2018/2019

Unit Code	Unit Name	Unit Location	Core/ Option	Period of study	Credits
February start					
	Business Practice Explored	Luton	C	2	30
MAR011-1	Consumer Behaviour	Luton	C	2	15
TAL023-1	Event Planning and Operations	Luton	C	2	15
	Using Data to Build Business Practice	Luton	C	3	30
	Business of Events Management	Luton	C	3	15
	Principles of Marketing	Luton	C	3	15

Units for Year 2 for Academic Year 2019/2020

Unit Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
	Festivals and Special Events	Luton	C	1	30
TAL039-2	Risk and Crisis Management in Events Management	Luton	C	1	15
TAL028-2	Events and Urban Regeneration	Luton	C	1	15
	Events and Destination Marketing	Luton	C	2	30
	Careers in Practice	Luton	C	2	15
	Tourism and Events	Luton	C	2	15

Optional Professional Practice Year for Academic Year 2020/2021

Unit Code	Unit Name	Unit Location	Core or option	Period of Study	Credits
<i>New</i>	Professional Practice Year	N/A	Option	TY	0

Units for Year 3 or 4 for Academic Year 2020/2021 (without Professional Practice Year) or 21/22 (with Professional Practice Year)

Unit Code	Unit Name	Unit Location	Core/ Option	Period of Study	Credits
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	Event Planning in Practice	Luton	C	1	30
	Research Methods	Luton	C	1	15
	Continuing Professional Development	Luton	C	1	15
	Research Project	Luton	C	2	30
	Managing Sporting Events	Luton	C	2	15
	Strategic Management in Hospitality and Events	Luton	C	2	15

If your diet includes optional units, please ensure the appropriate rules are noted on the diet. Please contact Student Records at studentrecords@beds.ac.uk with any queries.