



Course Information Form

This Course Information Form provides the definitive record of the designated course

Section A: General Course Information

Course Title	Radio & Audio, Radio & Audio (with Professional Practice Year) - COPY
Final Award	BA (Hons)
Route Code	BARAAAF; BARAPAAF
Intermediate Qualification(s)	
FHEQ Level	6
Location of Delivery	University Square Campus, Luton
Mode(s) and length of study	Full Time over 3 years Full-time with professional Practice Year over 4 years , Full Time over 3 years Full-time with professional Practice Year over 4 years
Standard intake points (months)	October

External Reference Points as applicable including Subject Benchmark	<p>QAA Subject Benchmark Statement for Communication, Film, Media and Cultural Studies (October 2019). FHEQ (2014) SEEC Credit Level Descriptors (2016) , QAA Subject Benchmark Statement for Communication, Film, Media and Cultural Studies (October 2019). FHEQ (2014) SEEC Credit Level Descriptors (2016)</p>
Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	<p>N/A , N/A</p>
HECoS code(s)	<p>100921</p>
UCAS Course Code	<p>P£19</p>

Course Aims

This course will provide you with the practical and academic skills needed to produce creative audio and broadcast radio programme content. It also opens up opportunities to work in broadcast technical and managerial roles, providing you with a broad knowledge of industry practice and regulation along with a diverse range of operational skills. Many of these skills, particularly in relation to programme planning and content development, are of a highly flexible and transferable nature and can also be helpful for students who decide to pursue other media and related career paths.

The aim of the course is to enable you to become an effective audio content producer. You will look critically at aspects of audio media (radio, multi-platform audio, programme genres, media institutions, web-based delivery technologies and platforms) to understand how they work and their role in our lives. You will also learn about the history of broadcast radio as the first broadcast medium and be introduced to relevant aspects of its culture and social impacts. In your final year of study, you will also produce a special project, choosing either to create a practical piece (or portfolio) of audio programme content, to work in the management of a broadcast radio station (such as RadioLaB 97.3 FM), or to write a dissertation on an aspect of the media that you would like to explore in more depth.

The course aims to produce students with a well-rounded range of professional skills in broadcast radio and wider programme audio production as well as an understanding of the way in audio media operate and impact on our understanding of the world. It also aims to produce students with good communication and research skills, which are essential in most careers.

In the course of your studies, you will acquire knowledge of social, political and historical dimensions of contemporary media forms and institutions. The course is designed to enable you to become an effective media communicator, articulating well-informed opinions and analyses in relation to a range of forms of audio media. This will be underpinned by practical skills (clear writing and oral communication) and through academic skills of research, synthesis, logical argumentation, analytical thinking and persuasive speaking. We also aim to provide you with practical experience of current media institutions and their working methods, always paying attention to new directions in the media.

All of this should lead to a well-informed graduate with personal confidence, the ability to work in groups, and the ability to express opinions and explain concepts creatively and correctly.

We also want to allow you to develop responsibility for your own learning and an ability to initiate research projects, to be able to establish working relationships with others, as well as being sufficiently conversant with media industries to be eligible for employment upon leaving the course.

Course Learning Outcomes	Upon successful completion of your course you should meet the appropriate learning outcomes for your award shown in the table below		
	Outcome	Award	
	1	demonstrate a systematic understanding of, and ability to use effectively, a range of professional audio and programme production skills to deliver content, which reflects the social and cultural contexts within which it is intended to be received.	BA (Hons) Radio &Audio (all routes)
	2	explain, analyse and critique issues surrounding radio and audio media, contextualised within wider media and society, based on relevant research and the evaluation of such research, and to formulate their own position clearly both orally and in writing.	BA (Hons) Radio &Audio (all routes)
	3	draw upon their detailed knowledge and understanding of critical concepts, media theories and the limits of current knowledge to reflect upon media practice, including their own.	BA (Hons) Radio &Audio (all routes)
	4	work independently and also contribute to team work at a number of levels: setting group aims allocating roles and responsibilities, working to a common purpose, negotiating and problem solving.	BA (Hons) Radio &Audio (all routes)
	5	recognise the societal roles of audio media, of how these are affected by cultural, political, economic, industrial and ethical contexts, and of historical developments within them.	BA (Hons) Radio &Audio (all routes)
	6	display professional behaviour towards members of the public, university staff and potential employers, as an individual and when contributing to group work.	BA (Hons) Radio &Audio (all routes)
7	Demonstrate knowledge and analytical understanding of professional practice by successfully completing an approved period of approved work place practice.	BA (Hons) Radio &Audio (with Professional Practice Year)	
<p>The course is delivered by a mixture of lectures, seminars and workshops.</p> <p>You will already have listened to various broadcast radio and other audio media products, which you will be analysing in your studies. Our teaching approach will help broaden your consumption of a wide range of such audio and programme content that will be used to help you develop your own professional programming production skills and introduce you to various theoretical approaches that underpin such creativity. This is done in a variety of ways at all levels.</p> <p>In the more theoretically based modules (for example, Understanding Media), visually illustrated lectures introduce you to the</p>			

Teaching, learning and assessment strategies

main theoretical concepts and models used in describing, analysing and criticising the media. Smaller groups of students in seminars and workshops then put these theories and models into practical applications. This then forms the basis for assessment in the form of an essay, exam or presentation.

Throughout all the core units, teaching is based on approaches that include one-hour lectures, with complementary demonstration sessions, supported with a group seminar, or workshop sessions that include both tutorial and practical elements. Where you undertake practical audio production work, technical support and instruction are given in the form of training and demonstration sessions. Group work is an important element of Radio & Audio assessment, because this accurately reflects the way in which the industry works. In some units you are required to work in groups in order to gain an insight into the practical rewards and occasional difficulties of such collaboration. Several units include assessment(s) that involve group work, although you will be always be assessed individually on your personal contributions to the finished materials.

In the first year of your studies (at Level 4), the course provides a broad foundation, introducing you to the various study pathways available for study in subsequent years. Units at Levels 5 and 6 build upon this foundation to develop your independent study skills for the special project in your final year. As you assume a greater autonomy and responsibility in your own learning so too will you approach your academic studies and practical work with increasing rigour. In your final year of study, the Special Project / Dissertation will give you the opportunity to draw from this range of learning experiences with confidence and independence, aided by your supervisor.

Equipped to further develop your interests in academic study or professional training, graduates will have a range of sophisticated organisational and creative skills for developing and delivering original audio content to a professional standard.

You are assessed in a variety of ways. The majority of units are assessed through coursework, portfolios, essays and presentations or, in a few cases, in-class tests or exams. Presentations are usually given and assessed in the context of a group seminar. The emphasis within practical audio production units will be on developing your abilities to produce professional quality materials of increasing complexity as your course progresses towards its conclusion and using formative assessment alongside graded assignments.

At Level Four (during your First Year), you are assessed on your understanding of the fundamental concepts and disciplines that underpin professional broadcast radio and audio production. You are required to comprehend the basic range of intellectual concepts, which form the foundations of the subject area, and will be assessed on your ability to articulate such concepts in a coherent manner, through a variety of both practical and written assessments. For example, you will learn about content genres, audiences, and industrial dimensions of the audio and broadcast radio media.

At Level Five, you are assessed on your ability to apply the basic production skills introduced in Level Four to the creation of more complex audio content. You will also develop a broader and deeper understanding of the structures and regulations that underpin radio broadcasting and audio within wider content regulation. You will be given the opportunity to begin to put your skills to professional use through participation in a work-place learning unit, which will allow you to further contextualise your practical

	<p>skills and theoretical knowledge of audio media.</p> <p>At Level Six you will be required to demonstrate independent thinking and initiative. This may be in the form of analysing and critically appraising audio content or a particular broadcast radio institution or policy in an original manner. In relation to practical production work, you will progress from well-defined briefs to more open-ended and challenging assessments, which culminate in the delivery of your Special Project where you will be given freedom to choose your area of work.</p>
Learning support	<p>The University's comprehensive student support service includes: Student Information Desk, a one-stop shop for any initial enquiries; Student Support team advising and supporting those with physical or learning needs or more general student well being; Study Hub team providing academic skills guidance; Personal Academic Tutoring system; support from your lecturers</p>
Admissions Criteria	<p>https://www.beds.ac.uk/entryrequirements</p> <p>Approved Variations and Additions to Standard Admission</p> <p>N/A</p> <p>,</p> <p>N/A</p>
Assessment Regulations	<p>https://www.beds.ac.uk/about-us/our-university/academic-information</p> <p>Note: Be aware that our regulations change every year</p> <p>Approved Variations and Additions to Standard Assessment Regulations'</p> <p>N/A</p> <p>,</p> <p>N/A</p>

Section B: Course Structure

The Units which make up the course are listed below. Each unit contributes to the achievement of the course learning outcomes either through teaching (T), general development of skills and knowledge (D) or in your assessments (A).

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
MED004-1	Understanding Media	4	30	Core		T2	T1 T2	T2	T1											
MED011-1	Reporting & Writing	4	30	Core	T1 T2		T2	T2	T1	T2										
MED030-1	Radio Skills	4	30	Core	T1 T2	T1 T2	T1 T2	T2	T1	T2										
MED046-1	Radio 101 History & Practices	4	30	Core	T2	T1	T2	T2	T1											
MED021-2	Radio	5	30	Core	D1 D2	D1	D1	D2	D1	T2										
MED057-2	Preparing for the Audio Workplace	5	30	Core	D2		D1	D1		D1 D2										
MED058-2	Radio Structures & Regulation	5	30	Core		D1 D2	D1 D2	D2	D1 D2											
MED074-2	Digital Production Skills	5	30	Option	D1 D2	D1	D1	D2	D1	T2										
MED077-2	Law, Regulation and Public Administration	5	30	Option	D1 D2	D1	D2		D1 D2											
MED013-3	Radio 24/7	6	30	Core	A1 A2	A2	A1	A2		A2										
MED023-3	Contemporary Practices & Debates	6	15	Option		A1 A2	A1 A2	A2	A1 A2											
MED060-3	Audio Documentary Production	6	30	Option	A1 A2	A1	A2	A2	A1	A2										
MED078-3	Practical Special Project CnC	6	60	Option	A2	A1 A2	A2	A1 A2	A1	A2										
MED079-3	Dissertation Special Project CnC	6	60	Option	A2	A1 A2	A2	A1 A2	A1	A2										
MED080-3	Routes to Market	6	15	Option	A2	A1	A1	A2	A1	A2										

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
MED066-2	Professional Practice Year (subject area Culture and Communications)	5	0	Core							A1 A2								

Section C: Assessment Plan

The course is assessed as follows :

BARAAAAF, BARAPAAF- BA(Hons) Radio & Audio (+ PPY)

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
MED004-1	4	SEM1	Core	CW-CS	6	CW-ESS	15				
MED011-1	4	SEM1	Core	EX-CS	10	CW-PORT	15				
MED030-1	4	SEM2	Core	PR-OT	7	PR-OT	15				
MED046-1	4	SEM2	Core	WR-I	5	PR-OT	13				
MED057-2	5	SEM1	Core	CW-PORT	6	CR-WR	15				
MED074-2	5	SEM1	Option	CW-ESS	7	PR-OT	14				
MED077-2	5	SEM1	Option	CW-ESS	8	EX-PT	15				
MED021-2	5	SEM2	Core	PR-OT	8	PR-OT	15				
MED048-2	5	SEM2	Core	CW-CS	7	PR-OT	14				
MED058-2	5	SEM2	Core	CW-CS	7	PR-OT	14				
MED066-2	5	TY	Option	CW-PORT							
MED013-3	6	SEM1	Core	PR-OT	7	PR-OT	14				
MED023-3	6	SEM1	Option	WR-I	14						
MED060-3	6	SEM1	Option	PR-OT	7	PR-OT	15				
MED080-3	6	SEM1	Option	WR-I	11						
MED078-3	6	SEM2	Option	PJ-PRO	15	CW-RW	15				
MED079-3	6	SEM2	Option	PJ-DISS	15	CW-JOUR	15				

BARAPAAF- BA(Hons) Radio & Audio (with Professional Practice Year)

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
MED066-2	5	TY	Core	CW-PO	30						

Glossary of Terms for Assessment Type Codes	
CW-CS	Coursework - Case Study
CW-ESS	Coursework - Essay
CW-PO	Coursework - Portfolio
CW-RW	Coursework - Reflective Writing
EX-CS	Case Study Invigilated Examination
PJ-PRO	Coursework - Project Report
PR-OT	Practical - Other Skills Assessment
WR-I	Coursework - Individual Report

Administrative Information	
Faculty	Creative Arts Technologies and Science
School	School of Culture and Communications
Head of School/Department	Dr Carlota Larrea
Course Coordinator	Lawrie Hallett