



Course Information Form

This Course Information Form provides the definitive record of the designated course

Section A: General Course Information

Course Title	BSc (Hons) International Tourism with Hospitality Management (with Professional Practice Year, with Foundation Year)
Final Award	BSc (Hons)
Route Code	BSITHAAF; BSTHPAAF; BSTHFAAF
Intermediate Qualification(s)	
FHEQ Level	6
Location of Delivery	University Square Campus, Luton
Mode(s) and length of study	Full-time over 3 years With Professional Practice Year over 4 years With Foundation Year over 4 years
Standard intake points (months)	September and February. Students starting in February will be taught through the summer (semester three) allowing them to progress to the 2nd year in September.
External Reference Points as applicable including Subject Benchmark	QAA Subject Benchmark Statements: Hospitality, Leisure, Sport and Tourism (2016) available on: http://www.qaa.ac.uk/en/Publications/Documents/SBS-Events-Hospitality-Leisure-Sport-Tourism-16.pdf

Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	N/A
HECoS code(s)	100100
UCAS Course Code	N806

Course Aims	<p>Why study this course</p> <p>This course will provide you with the skills for a critical understanding of the hospitality industry within its tourism sector context. It will develop an awareness of the different approaches to management in the hospitality industry that reflects its global nature. The course will be both thematic and issues-based. This approach reflects the critical interdependence of economic, environmental, cultural, societal, and environmental facets of the tourism and hospitality industry and the people involved in it. The skills and knowledge gained will underpin the ethical, professional, and technical approaches necessary for a successful career in tourism and hospitality management.</p> <p>Educational Aims</p> <p>The course is aimed at developing a sound understanding of the principles and practices of the global tourism and hospitality industry and the ability to apply theory to contemporary issues. In addition to this you will become an independent and reflexive learner, using an awareness of opportunities for careers or further study in the setting and monitoring of personal objectives. To meet this, it is expected that you will evaluate different perspectives to inspect global political, economic, social, technological, legal, ecological and business environments.</p> <p>This course therefore expects students to:</p> <ul style="list-style-type: none"> • Solve problems by the application of appropriate tools and techniques, and research. • Understand and apply the body of knowledge fundamental to hospitality and tourism management. • Work effectively in teams or individually using appropriate professional standards of conduct and behavior. • Challenge the business of hospitality and tourism with a rigorous approach to practice informed by relevant theory and learning.
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Course Learning Outcomes	Upon successful completion of your course you should meet the appropriate learning outcomes for your award shown in the table below		
		Outcome	Award
	1	Interpret the concepts and characteristics of international tourism as an area of academic and applied study and develop an understanding of global practices.	BSc (Hons) International Tourism with Hospitality Management
	2	Define the nature and characteristics of international tourists in relation to the industry's global products, services and operations.	BSc (Hons) International Tourism with Hospitality Management
	3	Demonstrate understanding of the relationships between tourism and hospitality and the communities and environments in which it takes place.	BSc (Hons) International Tourism with Hospitality Management
	4	Use technical and interpersonal skills such as planning, leadership skills, research, group working to build your knowledge to propose and evaluate practical and theoretical solutions to complex problems in the core areas of tourism and hospitality.	BSc (Hons) International Tourism with Hospitality Management
	5	Identify and respond to the diversity that prevails within the tourism and hospitality industry through appropriate communication to stakeholders, and do so in a variety of context such as fieldwork, visits, visiting speakers and other professionals in the field, and 'live' case studies.	BSc (Hons) International Tourism with Hospitality Management
	6	Evaluate the nature, contribution and impacts of tourism in social, economic, environmental, political, cultural and other terms within the tourism industry central to international tourism management.	BSc (Hons) International Tourism with Hospitality Management
	7	Demonstrate knowledge and analytical understanding of professional practice by successfully completing an approved period of approved work place practice.	BSc (Hons) International Tourism with Hospitality Management (with Professional Practice Year)

Teaching, learning and assessment strategies	<p>Learning and Teaching</p> <p>The learning and teaching you experience expresses the Business School's commitment to a practice-based education. There are a number of ways in which this happens: lectures, seminars, and workshops, fieldwork, practice weeks, external visits, on-line activities, individual and group work tasks and invited guest speakers from the tourism industry. You will experience, for example, in your first year of study a range of integrated, project based activities which will set the tourism and hospitality industry in the context of business. In your second year, we develop a more international flavour to your course, helping you appreciate the world cultures, and the sensitive and positive effects cultures have on tourism and hospitality. In your final year, we start to elaborate on the sustainable aspects of international tourism and hospitality. The teaching and learning you experience are informed by research and professional practice that your tutors draw upon to illustrate current issues in the tourism and hospitality industry globally.</p> <p>Assessment</p> <p>In line with the Business School's commitment to practice-based education, a large part of the assessment will relate to your demonstration of your ability to synthesise class room learning with real life scenarios within the international tourism and hospitality industry. We will want to see that you understand the theory and have developed critical thinking skills which help you evaluate the relevance of what you have learned. To assess this range of integration of theory and skills into sound practice, we use a range of methods. You will be expected to complete one or two assessments per unit, which depends on the number of credits allocated to the unit. You will encounter many different kinds of assessment methods, for example: written exams, written assignments, portfolios, reports, individual or group oral presentations and practical skills assessment. All of which will enable you to gain valuable experience to use within the workplace.</p>
Learning support	<p>The University's comprehensive student support service includes: Student Information Desk, a one-stop shop for any initial enquiries; Student Support team advising and supporting those with physical or learning needs or more general student well being; Study Hub team providing academic skills guidance; Personal Academic Tutoring system; a student managed Peer-Assisted Learning scheme; support from your lecturers</p>
Admissions Criteria	<p>https://www.beds.ac.uk/entryrequirements</p> <p>Approved Variations and Additions to Standard Admission</p> <p>N/A</p>
	<p>https://www.beds.ac.uk/about-us/our-university/academic-information</p>

**Assessment
Regulations**

Note: Be aware that our regulations change every year

Approved Variations and Additions to Standard Assessment Regulations'

N/A

Section B: Course Structure

The Units which make up the course are listed below. Each unit contributes to the achievement of the course learning outcomes either through teaching (T), general development of skills and knowledge (D) or in your assessments (A).

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
BSS004-1	Using Data to Build Business Practice	4	30	Core	T1 T2	T1 T2													
BSS005-1	Business Practice Explored	4	30	Core	T1 T2	T1 T2													
MAR013-1	Intercultural Competence in Business	4	15	Core					T1 T2										
MAR022-1	Consumer Behaviour	4	15	Core		T1 T2													
TAL021-1	Understanding Tourism and Hospitality	4	15	Core		T1 T2													
TAL031-1	Business of Tourism and Hospitality	4	15	Core	T1 T2	T1 T2													
MAR027-2	Careers in Practice	5	15	Core			D1 D2	D1 D2											
TAL030-2	International Hospitality Operations	5	15	Core		D1 D2	D1 D2	D2		D1 D2									
TAL031-2	Managing Service in the Hospitality Sector	5	15	Core		D1 D2		D2											
TAL044-2	Professional Practice Year	5	0	Option							DA 12								
TAL045-2	Cultural Tourism and Heritage Management	5	30	Core	D1 D2	D1 D2	D1 D2	D2		D1 D2									
TAL046-2	Events and Destination Marketing	5	30	Core	D1 D2	D1 D2	D1 D2	D2											
TAL049-2	Tourism and Society	5	15	Core	D1 D2		D1 D2	D2		D1 D2									
MAR027-3	Continuing Professional Development	6	15	Core				A2	A2		A1 A2								
TAL030-3	Critical Issues in Tourism and Hospitality	6	30	Core	A1 A2	A1 A2	A1 A2	A2		A1 A2									

TAL032-3	Hospitality and Sustainable Development	6	15	Core	A1 A2	A1 A2	A1 A2	A2		A1 A2									
TAL034-3	Research Methods	6	15	Core	A1	A1 A2	A1 A2	A2	A1 A2	A1 A2									
TAL035-3	Research Project	6	30	Core	A1 A2	A1 A2	A1 A2	A2	A1 A2	A1 A2									
TAL036-3	Strategic Management in Hospitality and Events	6	15	Core	A1 A2	A2	A1 A2	A2		A1 A2									

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
BSS004-1	Using Data to Build Business Practice	4	30	Core	T1 T2	T1 T2													
BSS005-1	Business Practice Explored	4	30	Core	T1 T2	T1 T2													
MAR013-1	Intercultural Competence in Business	4	15	Core					T1 T2										
MAR022-1	Consumer Behaviour	4	15	Core		T1 T2													
TAL021-1	Understanding Tourism and Hospitality	4	15	Core		T1 T2													
TAL031-1	Business of Tourism and Hospitality	4	15	Core	T1 T2	T1 T2													
MAR027-2	Careers in Practice	5	15	Core			D1 D2	D1 D2											
TAL030-2	International Hospitality Operations	5	15	Core		D1 D2	D1 D2	D2		D1 D2									
TAL031-2	Managing Service in the Hospitality Sector	5	15	Core		D1 D2		D2											
TAL045-2	Cultural Tourism and Heritage Management	5	30	Core	D1 D2	D1 D2	D1 D2	D2		D1 D2									
TAL046-2	Events and Destination Marketing	5	30	Core	D1 D2	D1 D2	D1 D2	D2											
TAL049-2	Tourism and Society	5	15	Core	D1 D2		D1 D2	D2		D1 D2									
MAR027-3	Continuing Professional Development	6	15	Core				A2	A2		A1 A2								

TAL030-3	Critical Issues in Tourism and Hospitality	6	30	Core	A1 A2	A1 A2	A1 A2	A2		A1 A2									
TAL032-3	Hospitality and Sustainable Development	6	15	Core	A1 A2	A1 A2	A1 A2	A2		A1 A2									
TAL034-3	Research Methods	6	15	Core	A1	A1 A2	A1 A2	A2	A1 A2	A1 A2									
TAL035-3	Research Project	6	30	Core	A1 A2	A1 A2	A1 A2	A2	A1 A2	A1 A2									
TAL036-3	Strategic Management in Hospitality and Events	6	15	Core	A1 A2	A2	A1 A2	A2		A1 A2									

Section C: Assessment Plan

The course is assessed as follows :

BSITHAAF/ BSTHFAAF- BSc (Hons) International Tourism with Hospitality Management / with Foundation year

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
BSS005-1	4	SEM 1/3	Core	CW-RW	6	CW-PO	13				
MAR013-1	4	SEM 1/3	Core	WR-I	8	EX-OT	13				
TAL031-1	4	SEM 1/3	Core	WR-I	8	CW-EPO	14				
BSS004-1	4	SEM 2	Core	CW-PO	13						
MAR022-1	4	SEM 2	Core	CW-EPO	8	EX-CS	14				
TAL021-1	4	SEM 2	Core	PR-OR	7	CW-CS	12				
TAL031-2	5	SEM 1	Core	CW-DE	7	WR-PR	15				
TAL045-2	5	SEM 1	Core	WR-I	6	PR-OR	12				
MAR027-2	5	SEM 2	Core	CW-PO	11						
TAL030-2	5	SEM 2	Core	PR-ORAL	9	WR-BUS	14				
TAL046-2	5	SEM 2	Core	WR-I	7	CW-PO	14				
TAL049-2	5	SEM 2	Core	CW-RW	6	PR-ORAL	12				
MAR027-3	6	SEM 1	Core	CW-PO	7	CW-RW	13				

TAL030-3	6	SEM 1	Core	CW-PO	8	WR-PO	14				
TAL034-3	6	SEM 1	Core	CW-LR	6	CW-OT	12				
TAL032-3	6	SEM 2	Core	CW-CS	8	WR-I	12				
TAL035-3	6	SEM 2	Core	WR-PO	6	PJ-DIS	13				
TAL036-3	6	SEM 2	Core	WR-I	7	WR-PR	14				

BSTHPAAF- BSc (Hons) International Tourism with Hospitality Management with Professional Practice year

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
TAL044-2	5	TY	Core	CW-PO	30						

Glossary of Terms for Assessment Type Codes	
CW-CS	Coursework - Case Study
CW-DE	Coursework - Data Exercise
CW-EPO	Coursework - e-Portfolio
CW-LR	Coursework - Literature Review
CW-OT	Coursework Other
CW-PO	Coursework - Portfolio
CW-RW	Coursework - Reflective Writing
EX-CS	Case Study Invigilated Examination
EX-OT	Invigilated Exam-Other including open book
PJ-DIS	Coursework - Dissertation Report
PR-OR	Practical - Oral Presentation
WR-BUS	Coursework - Business Report

WR-I	Coursework - Individual Report
WR-PO	Coursework - Poster
WR-PR	Coursework - Problem Based Report

Administrative Information

Faculty	University of Bedfordshire Business School
School	Department of International Business, Marketing and Tourism
Head of School/Department	Karl Knox
Course Coordinator	Lorraine Davenport