



## Course Information Form

This Course Information Form provides the definitive record of the designated course

### Section A: General Course Information

<b>Course Title</b>	BSc (Hons) International Tourism with Events Management/ BSc (Hons) International Tourism with Events Management (with Professional Practice Year) / BSc (Hons) International Tourism with Events Management (with Foundation Year)
<b>Final Award</b>	BSc (Hons)
<b>Route Code</b>	BSITEAAF/BSIEPAAF/BSIEFAAF
<b>Intermediate Qualification(s)</b>	
<b>FHEQ Level</b>	6
<b>Location of Delivery</b>	University Square Campus, Luton
<b>Mode(s) and length of study</b>	Full-time over 3 years with Professional Practice Year over 4 years with Foundation Year over 4 years
<b>Standard intake points (months)</b>	September and February
<b>External Reference Points as applicable including Subject Benchmark</b>	QAA Subject Benchmark Statements: Hospitality, Leisure, Sport and Tourism (2016) available on: <a href="http://www.qaa.ac.uk/en/Publications/Documents/SBS-Events-Hospitality-Leisure-Sport-Tourism-16.pdf">http://www.qaa.ac.uk/en/Publications/Documents/SBS-Events-Hospitality-Leisure-Sport-Tourism-16.pdf</a>
<b>Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement</b>	N/A

<b>HECoS code(s)</b>	100100
<b>UCAS Course Code</b>	N805

<b>Course Aims</b>	<p><b>Why study this course</b></p> <p>This course will provide you with a critical understanding of the events industry within its tourism and global contexts. The programme will equip you with a skillset enabling you to determine the different approaches to managing local and international events. The course takes a thematic approach to the subject, underpinned by an analytical framework that encompasses the economic, environmental, cultural, social, and environmental issues. Such an approach will develop the skills and knowledge gained on the programme necessary for a successful tourism and events management related career.</p> <p><b>Educational Aims</b></p> <p>The course is aimed at developing a sound understanding of the principles and practices of the global tourism and events industry and the ability to apply theory to contemporary issues. In addition to this you will become a self-directed, self-regulated reflexive learner, using an awareness of opportunities for careers or further study in the setting and monitoring of personal objectives. To meet this, it is expected that you will evaluate different perspectives to inspect global political, economic, social, technological, legal, ecological and business environments.</p> <p><b>This course therefore expects students to:</b></p> <ul style="list-style-type: none"> <li>• Solve problems by the application of appropriate tools and techniques, and research.</li> <li>• Understand and apply the body of knowledge fundamental to events and tourism management.</li> <li>• Work effectively in teams or individually using appropriate professional standards of conduct and behavior.</li> <li>• Challenge the business of events and tourism with a rigorous approach to practice informed by relevant theory and learning.</li> </ul>
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<b>Course Learning Outcomes</b>	Upon successful completion of your course you should meet the appropriate learning outcomes for your award shown in the table below	
	Outcome	Award
	1	Interpret the concepts and characteristics of international tourism as an area of academic and applied study and develop an understanding of global practices.
	2	Demonstrate a range of professional event planning and management knowledge and skills through both academic and professional practice.
	3	Demonstrate understanding of the relationships between tourism and events and the communities and environments in which it takes place.
	4	Critically interpret and relate vocationally relevant philosophies, principles and practices associated with event planning, operations and strategy
	5	Identify and respond to the diversity that prevails within the tourism and events industry through appropriate communication to stakeholders, and do so in a variety of context such as fieldwork, visits, visiting speakers and other professionals in the field, and 'live' case studies.
	6	Evaluate the nature, contribution and impacts of tourism in social, economic, environmental, political, cultural and other terms within the tourism industry central to international tourism management.
7	Demonstrate knowledge and analytical understanding of professional practice by successfully completing an approved period of approved work place practice.	

<b>Teaching, learning and assessment strategies</b>	<p><b>Learning and Teaching</b></p> <p>The learning and teaching you experience expresses the Business School's commitment to a practice-based education. There are a number of ways in which this happens: lectures, seminars, and workshops, fieldwork, practice weeks, external visits, on-line activities, individual and group work tasks and invited guest speakers from the tourism and events industry. You will experience, for example, in your first year of study a range of integrated, project based activities which will set the tourism and events industry in the context of business. In your second year, we develop a more international flavour to your course, helping you appreciate the significance of events for tourism development. In your final year, we start to elaborate on the sustainable aspects of international tourism and events. The teaching and learning you experience are informed by research and professional practice that your tutors draw upon to illustrate current issues in the tourism and events industry globally.</p> <p><b>Assessment</b></p> <p>In line with the Business School's commitment to practice-based education, a large part of the assessment will relate to your demonstration of your ability to synthesise class room learning with real life scenarios within the international tourism and events industry. We will want to see that you understand the theory and have developed critical thinking skills which help you evaluate the relevance of what you have learned. To assess this range of integration of theory and skills into sound practice, we use a range of methods. You will be expected to complete one or two assessments per unit, which depends on the number of credits allocated to the unit. You will encounter many different kinds of assessment methods, for example: written exams, written assignments, portfolios, reports, individual or group oral presentations and practical skills assessment. All of which will enable you to gain valuable experience to use within the workplace.</p>
<b>Learning support</b>	<p>The University's comprehensive student support service includes: Student Information Desk, a one-stop shop for any initial enquiries; Student Support team advising and supporting those with physical or learning needs or more general student well being; Study Hub team providing academic skills guidance; Personal Academic Tutoring system; a student managed Peer-Assisted Learning scheme; support from your lecturers</p>
<b>Admissions Criteria</b>	<p><a href="https://www.beds.ac.uk/entryrequirements">https://www.beds.ac.uk/entryrequirements</a></p> <p><b>Approved Variations and Additions to Standard Admission</b></p> <p>N/A</p>
	<p><a href="https://www.beds.ac.uk/about-us/our-university/academic-information">https://www.beds.ac.uk/about-us/our-university/academic-information</a></p>

**Assessment  
Regulations**

**Note: Be aware that our regulations change every year**

**Approved Variations and Additions to Standard Assessment Regulations'**

N/A

## Section B: Course Structure

The Units which make up the course are listed below. Each unit contributes to the achievement of the course learning outcomes either through teaching (T), general development of skills and knowledge (D) or in your assessments (A).

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
BSS004-1	Using Data to Build Business Practice	4	30	Core	T1 T2	T1 T2														
BSS005-1	Business Practice Explored	4	30	Core	T1 T2	T1 T2														
TAL021-1	Understanding Tourism and Hospitality	4	15	Core	T1 T2															
TAL023-1	Event Planning and Operations	4	15	Core		T1 T2														
TAL030-1	Business of Events Management	4	15	Core		T1 T2														
TAL031-1	Business of Tourism and Hospitality	4	15	Core	T1 T2															
MAR027-2	Careers in Practice	5	15	Core		D1 D2														
TAL028-2	Events and Urban Regeneration	5	15	Core		D1 D2	D1 D2	D1 D2												
TAL039-2	Risk and Crisis Management in Events	5	15	Core		D1 D2	D1 D2	D1 D2												
TAL045-2	Cultural Tourism and Heritage Management	5	30	Core	D1 D2		D1 D2			D1 D2										
TAL046-2	Events and Destination Marketing	5	30	Core	D1 D2	D1 D2	D1 D2	D1 D2												
TAL049-2	Tourism and Society	5	15	Core	D1 D2		D1 D2			D1 D2										
MAR027-3	Continuing Professional Development	6	15	Core		A1 A2		A1 A2	A1 A2											
TAL015-3	Tourism Destination Development	6	15	Core	A1 A2		A1 A2		A1 A2	A1 A2										
TAL031-3	Event Planning in Practice	6	30	Core	A1 A2		A1 A2		A1 A2	A1 A2										



TAL034-3	Research Methods	6	15	Core	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2									
TAL035-3	Research Project	6	30	Core	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2									
TAL037-3	Tourism and Sustainable Development	6	15	Core	A1 A2		A1 A2		A1 A2	A1 A2									

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
BSS004-1	Using Data to Build Business Practice	4	30	Core	T1 T2	T1 T2													
BSS005-1	Business Practice Explored	4	30	Core	T1 T2	T1 T2													
TAL021-1	Understanding Tourism and Hospitality	4	15	Core	T1 T2														
TAL023-1	Event Planning and Operations	4	15	Core		T1 T2													
TAL030-1	Business of Events Management	4	15	Core		T1 T2													
TAL031-1	Business of Tourism and Hospitality	4	15	Core	T1 T2														
MAR027-2	Careers in Practice	5	15	Core		D1 D2													
TAL028-2	Events and Urban Regeneration	5	15	Core		D1 D2	D1 D2	D1 D2											
TAL039-2	Risk and Crisis Management in Events	5	15	Core		D1 D2	D1 D2	D1 D2											
TAL044-2	Professional Practice Year	5	0	Option							D1 D2								
TAL045-2	Cultural Tourism and Heritage Management	5	30	Core	D1 D2		D1 D2			D1 D2									
TAL046-2	Events and Destination Marketing	5	30	Core	D1 D2	D1 D2	D1 D2	D1 D2											
TAL049-2	Tourism and Society	5	30	Core	D1 D2		D1 D2			D1 D2									
MAR027-3	Continuing Professional Development	6	15	Core		A1 A2		A1 A2	A1 A2										
TAL015-3	Tourism Destination Development	6	15	Core	A1 A2		A1 A2		A1 A2	A1 A2									





TAL031-3	Event Planning in Practice	6	30	Core	A1 A2		A1 A2		A1 A2	A1 A2								
TAL034-3	Research Methods	6	15	Core	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2								
TAL035-3	Research Project	6	30	Core	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2	A1 A2								
TAL037-3	Tourism and Sustainable Development	6	15	Core	A1 A2		A1 A2		A1 A2	A1 A2								



**Section C: Assessment Plan**

The course is assessed as follows :

**BSITEAAF / BSIEFAAF- BSc (Hons) International Tourism with Events Management / with Foundation year**

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
BSS005-1	4	SEM 1/3	Core	CW-RW	6	CW-PO	13				
TAL030-1	4	SEM 1/3	Core	PR-OR	7	WR-I	14				
TAL031-1	4	SEM 1/3	Core	WR-I	8	CW-EPO	12				
BSS004-1	4	SEM 2	Core	CW-PO	13						
TAL021-1	4	SEM 2	Core	PR-OR	7	CW-CS	12				
TAL023-1	4	SEM 2	Core	PR-ORAL	6	CW-PO	14				
MAR027-2	5	SEM 1/3	Core	CW-PO	11						
TAL039-2	5	SEM 1/3	Core	WR-GR	8	CW-CS	12				
TAL045-2	5	SEM 1/3	Core	WR-I	6	CW-CS	12				
TAL028-2	5	SEM 2	Core	CW-CS	6	PR-OR	13				
TAL046-2	5	SEM 2	Core	WR-I	7	CW-PO	12				
TAL049-2	5	SEM 2	Core	CW-RW	8	PR-ORAL	14				
TAL034-3	6	SEM 1/2	Core	CW-LR	6	CW-OT	12				

MAR027-3	6	SEM 1/3	Core	CW-PO	7	CW-RW	13				
TAL031-3	6	SEM 1/3	Core	PR-OT	8	WR-I	14				
TAL015-3	6	SEM 2	Core	WR-I	9	CW-CS	15				
TAL035-3	6	SEM 2	Core	WR-PO	6	PJ-DIS	13				
TAL037-3	6	SEM 2	Core	CW-RW	7	WR-I	12				

### BSIEPAAF- BSc (Hons) International Tourism with Events Management with Professional Practice year

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
BSS005-1	4	SEM 1/3	Core	CW-RW	6	CW-PO	13				
TAL030-1	4	SEM 1/3	Core	PR-OR	7	WR-I	14				
TAL031-1	4	SEM 1/3	Core	WR-I	8	IT-PT	12				
BSS004-1	4	SEM 2	Core	CW-PO	13						
TAL021-1	4	SEM 2	Core	WR-I	7	CW-CS	12				
TAL023-1	4	SEM 2	Core	PR-OR	6	CW-PO	14				
MAR027-2	5	SEM 1/3	Core	CW-PO	11						
TAL039-2	5	SEM 1/3	Core	WR-GR	8	CW-CS	12				
TAL045-2	5	SEM 1/3	Core	WR-I	6	CW-CS	12				
TAL028-2	5	SEM 2	Core	CW-CS	6	CW-PO	13				

TAL046-2	5	SEM 2	Core	WR-I	7	CW-PO	12				
TAL049-2	5	SEM 2	Core	CW-RW	8	PR-ORAL	14				
TAL044-2	5	TY	Core	CW-PO	30						
TAL034-3	6	SEM 1/2	Core	CW-LR	6	CW-OT	12				
MAR027-3	6	SEM 1/3	Core	CW-PO	7	CW-RW	13				
TAL031-3	6	SEM 1/3	Core	PR-OT	8	WR-I	14				
TAL015-3	6	SEM 2	Core	WR-I	9	CW-CS	15				
TAL037-3	6	SEM 2	Core	CW-RW	7	WR-I	12				
TAL035-3	6	SEM 2/3	Core	WR-PO	6	PJ-DIS	13				

<b>Glossary of Terms for Assessment Type Codes</b>	
CW-CS	Coursework - Case Study
CW-EPO	Coursework - e-Portfolio
CW-LR	Coursework - Literature Review
CW-OT	Coursework Other
CW-PO	Coursework - Portfolio
CW-RW	Coursework - Reflective Writing
IT-PT	Summative in-class test or phase test
PJ-DIS	Coursework - Dissertation Report
PR-OR	Practical - Oral Presentation
PR-OT	Practical - Other Skills Assessment
WR-GR	Coursework - Group Report

WR-I	Coursework - Individual Report
WR-PO	Coursework - Poster

**Administrative Information**

Faculty	University of Bedfordshire Business School
School	Department of International Business, Marketing and Tourism
Head of School/Department	Steve McPeake
Course Coordinator	Lorraine Davenport