



Course Information Form

This Course Information Form provides the definitive record of the designated course

Section A: General Course Information

Course Title	BA (Hons) Fashion Design/ BA (Hons) Fashion Design (with Professional Practice Year)/ BA (Hons) Fashion Design (with Foundation Year)
Final Award	BA (Hons)
Route Code	BAFDEAAF/BAFDFAAF/BAFDPAAF
Intermediate Qualification(s)	
FHEQ Level	6
Location of Delivery	University Square Campus, Luton
Mode(s) and length of study	<p>Full-time over 3 years; 3.5 years for February entry on the BA (Hons) Fashion Design route - for February 2022 starters only 4 years with professional practice year and foundation year route</p> <p>(NB Feb entry not available for Foundation Year and Placement Year routes)</p> <p>Part-time typically over 4-6 years.</p>
Standard intake points (months)	October
External Reference Points as applicable including Subject Benchmark	<p>QAA Subject benchmark for Art and Design (2019)</p> <p>FHEQ Level Descriptors (2014)</p> <p>SEEC Level Descriptors (2021)</p>

Professional, Statutory or Regulatory Body (PSRB) accreditation or endorsement	N/A
HECoS code(s)	100055
UCAS Course Code	W231; W2FY; W238

<p>Course Aims</p>	<p>The fashion design course focuses on creativity and contemporary fashion design practices, which is underpinned by cultural, social, commercial, environmental, political, and conceptual ideas. Graduating with a professional portfolio ready for industry, you will develop your own fashion practice using our fashion studio in the historic Alexon House, the previous home to the Alexon fashion company. You will create fashion collections using our industry standard manufacturing facilities, as well as digital textile printing, laser cutting and 3D printing. As part of our Industry Speaker series, you will meet designers, artist, editors, curators and recruiters on a weekly basis. Through our close links with industry you will work on live briefs and competitions. Students will also get the opportunity to join our regular international trips to visit trade fairs and galleries as well as exploring world fashion with the Go Global programme run by the university.</p> <p>Our graduates have entered many areas of the fashion industry and have worked with Alexander McQueen, Mary Katrantzou, Lulu Liu, Sophie Webster, Amanda Wakeley, Zandra Rhodes, Love Magazine and Denza International. Some of our graduates have started their own label, such as AAUGUST who won Young Designer of The Year at Africa Fashion Week London, or go on to develop their research as post graduate study.</p> <p>The course focuses on the development of your abilities in the following areas: Enquiry The course will enable you to develop and use various academic enquiry skills from a range of key ideas in Fashion, Art and Design. You will also acquire personal and practice-based skills in areas of specific relevance contemporary fashion practice, notably management practice, communication and multi-agency working. All of this will move you forward towards a qualification that will enhance your prospects of a fulfilling career in the fashion design. Develop research material that is relevant both to Fashion Design generally and to your practice specifically. In order to inform and support your studio-based activities you will be encouraged to research material that is relevant to practical projects and workshops and which will help you to consider your emerging work in a relevant context. Wider contexts of understanding in visual practice To engage you in analytical and reflective thinking with a consideration of the artistic, critical and cultural contexts associated with Fashion Design so that you might understand the value of your work and make independent assessments of its progress and the learning in which you are involved.</p> <p>Collaboration To provide a degree course in Fashion Design that, not only equips you with appropriate knowledge, experience and understanding to take a productive and critical place in a world that is increasingly affected by developments in fashion and textile design, but also provides you with the means by which to engage in further learning throughout your life. Including the team working skills needed in garment production and textile development, PR and marketing and haute/demi couture practice. Group discussion and critiques will help to draw your attention strengths and weaknesses of your courses of action. Maintaining your research portfolio will involve you in on-going self-reflection, analysis and evaluation. Enterprise The course provides an opportunity to shape your degree course in accordance with your personal preferences and future career aspirations. To promote professional practice, including self-marketing techniques, presentation skills and team working, so that you can gain insights into professional levels of practice that will prepare them for the world of work and employment</p> <p>You will be encouraged to see your work in the context of public display. Student exhibitions will include professional marketing and planning to help develop the individuals' skills in promotion and entrepreneurial thinking.</p>

Course Learning Outcomes	Upon successful completion of your course you should meet the appropriate learning outcomes for your award shown in the table below		
	Outcome	Award	
	1	Subject Knowledge: Evidence knowledge of the broad critical and contextual dimensions of Fashion Design, the significance of the work of other practitioners, and the major developments in current and emerging media and technologies.	BA (Hons) Fashion Design (all routes)
	2	Research Skills: Demonstrate proficiency in research and development of ideas and concepts through observation, investigation, enquiry, visualisation and/or making.	BA (Hons) Fashion Design (all routes)
	3	Making Skills: Study, experiment, develop proficiency in use of materials and textiles, pattern cutting and manufacturing techniques, appropriate digital software and processes, fashion illustration and technical drawing.	BA (Hons) Fashion Design (all routes)
	4	Concepts & Ideas: Evidence ability to generate ideas independently and/or as self-initiated activity and/or in response to set briefs and negotiated projects.	BA (Hons) Fashion Design (all routes)
	5	Creative Development: Develop ideas through to outcomes that confirm an ability to select and use materials, processes and environments, analysing and making connections between intention, process, outcome, context and methods of dissemination.	BA (Hons) Fashion Design (all routes)
	6	Intellectual Property: Demonstrate an understanding of the role and impact of intellectual property and copyright within Fashion Design and its wider context, observing sound and ethical working practices, and professional/legal responsibilities relating to the subject.	BA (Hons) Fashion Design (all routes)
	7	Contextual Understanding: Consolidate, apply and extend learning in different contexts and situations, both within and beyond the field of art and design, considering issues which arise from the creative practitioner's relationship with audiences, clients, markets, environments, users, consumers, and/or participants	BA (Hons) Fashion Design (all routes)
8	Ethical Awareness: Demonstrate awareness of contemporary socio-political, ethical and cultural concerns, which might include but not be limited to issues around sustainability, identity, inclusivity, diversity and environmental responsibility.	BA (Hons) Fashion Design (all routes)	

	9	Professional Behaviour: Exercise self-management skills in managing workloads, collaborative working, interpersonal communication, presentation, accommodating change and uncertainty to meeting deadlines	BA (Hons) Fashion Design (all routes)
	10	Professional Practice Year: Demonstrate knowledge and analytical understanding of professional practice by successfully completing an approved period of approved work place practice.	BA (Hons) Fashion Design (with Professional Practice Year)
Teaching, learning and assessment strategies	<p>To help a student to learn independently and take responsibility for their own learning, the curriculum is organised to promote the progressive acquisition and entrenchment of the necessary concepts, skills, attitudes and knowledge associated with fashion design.</p> <p>From Level 4 in the course, each student is encouraged to work independently, taking ownership of their creativity and its outcomes, whilst at the same time developing an understanding of range of contexts that affect fashion design.</p> <p>Level 4 is underpinned with the acquisition of skills in art and design to build the confidence of the student. These skills give the backbone for Level 5 where critical reflection, experimentation and enquiry are central to the learning experience.</p> <p>The course will offer a degree of choice (through briefs and outside competition briefs) and is flexible in its approach to student learning with an underlying educational philosophy of self-directed learning managed and supervised through close contact with the student.</p> <p>An essential feature of the learning and teaching will be a student's involvement in practical learning activities that confront visual problems and ideas relevant to fashion design. At the same time learning activities will take professional and work-related practices into consideration.</p> <p>The course aims to build a close relationship between practice and theory. This relationship informs level 6 where a creative project – which is presented at the graduate fashion show - is informed by the students own particular insights into the critical, cultural and professional contexts in which their own work is placed.</p> <p>Teaching and learning strategies include practical workshop sessions, personal study involving sustained practice in the studio or workshop, some work-related learning opportunities, one-to-one tutorials/supervision, seminars, demonstrations, and importantly the use of a reflective/contextual journal as a means of understanding and documenting your individual learning.</p> <p>Research, and the mapping of research to practice, is important and seen as a means of continuous development, enabling the student to work as a reflective, developing practitioner.</p> <p>Overall, the teaching, learning and assessment strategy is designed to support and enable students to achieve the learning outcomes of the course. Fashion display, production techniques and research, for example, appear at all levels of the course to link learning to 'real world' experience and prepare students for the demanding nature of the commercial environs of fashion</p>		

	<p>design. This includes the development of an innate understanding of the issues, roles and impact of Intellectual property, rights and safeguards of independent and commercial work in art and design that safeguard innovation and commercialisation of work.</p> <p>Feedback on assessment is an essential part of the learning experience and the reflections made on the tutor comments will enable students to critically assess their learning and develop between briefs and tutor led studio critiques.</p> <p>Assessment</p> <p>A range of appropriate assessments will enable you to grow in confidence and demonstrate your acquisition of knowledge and skills. The formative and summative assessment methods used across the course include:</p> <p>Coursework to include examples of Fashion Design, research sketchbooks/portfolios, professional portfolio, research assignments, garment manufacture, 3-D development, essays, contextual writing and blogs. Assessments based on individual and group presentations. Portfolio reviews are a key means of assessing, but they are also important for collating work for a professional portfolio. This instils the right attitudes towards professional work whereby you can use your portfolio to promote yourself in professional contexts. Essays and reports feature in developing writing skills, helping you to express ideas in a variety of ways and styles and to develop academic writing skills that are of particular benefit in producing the final year contextual rationale for your major project.</p> <p>A midpoint Formal Formative Assessment to review all work in progress Key making skills are embedded in the teaching and learning of the course and will be taken into account in all assessments.</p> <p>The assessments will develop incrementally across the course and allow you to gain skills, confidence and knowledge, receive feedback and develop, thus allowing you to implement this knowledge and feedback into subsequent assessments.</p> <p>At the end of the course, completion of the assessments will demonstrate your ability to analyse current art and design practice – in relation to Fashion Design - and communicate this, in both written and visual formats, as well as demonstrate a range of transferable skills relevant to your professional employability.</p>
Learning support	<p>The University's comprehensive student support service includes: Student Information Desk, a one-stop shop for any initial enquiries; Student Support team advising and supporting those with physical or learning needs or more general student well being; Study Hub team providing academic skills guidance; Personal Academic Tutoring system; a student managed Peer-Assisted Learning scheme; support from your lecturers</p>
	<p>https://www.beds.ac.uk/entryrequirements</p>

Admissions Criteria	<p>Approved Variations and Additions to Standard Admission</p> <p>https://www.beds.ac.uk/entryrequirements</p> <p>Approved Variations and Additions to Standard Admission</p> <p>Applicants will be requested to submit an Art and Design portfolio for review.</p>
Assessment Regulations	<p>https://www.beds.ac.uk/about-us/our-university/academic-information</p> <p>Note: Be aware that our regulations change every year</p> <p>Approved Variations and Additions to Standard Assessment Regulations'</p> <p>https://www.beds.ac.uk/about-us/our-university/academic-information</p> <p>Note: Be aware that our regulations change every year</p> <p>Approved Variations and Additions to Standard Assessment Regulations' N/A</p>

Section B: Course Structure

The Units which make up the course are listed below. Each unit contributes to the achievement of the course learning outcomes either through teaching (T), general development of skills and knowledge (D) or in your assessments (A).

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
ART056-1	Fashion Design : Exploring Materials and Methods	4	30	Core	T1		T12	T2											
ART057-1	Context and Ideas	4	30	Core		T12					T1 2								
ART063-1	Introducing Studio Practice	4	30	Core			T12	T12											
ART064-1	Thinking Through Making	4	30	Core			T12												
ART051-2	Developing Professional Practice	5	30	Core	D1 2			D2	D2	T1			D1 2						
ART052-2	Collaborative Enterprise	5	30	Core					D2	D1	D1		D1 2						
ART053-2	Context and Meaning	5	30	Core		D12					D1 2	T12							
ART059-2	Fashion Design: Developing Material and Methods	5	30	Core			D12		D12										
ART025-3	Final Major Project: Fashion Design	6	60	Core	A1 2	A12	A12		A12	A2			A2						
ART029-3	Creative Futures	6	30	Core				A1	A2	A2			A1 2						
ART030-3	Critical and Creative Contexts	6	30	Core	A1	A2					A1 2	A1 2							

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
ART050-2	Professional Practice Year (Fashion Design)	5	0	Core										A12					

Unit	Unit Name	Level	Credits	Core or Option	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	Units as Sep start, above, see Sec C for sequence		30	Core															

Section C: Assessment Plan

The course is assessed as follows :

W231- BA (Hons) Fashion Design

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
ART057-1	4	SEM1	Core	PJ-ART	6	CW-EPO	15				
ART063-1	4	SEM1	Core	PJ-EXH	10	CW-EPO	12				
ART056-1	4	SEM2	Core	CW-PO	13						
ART064-1	4	SEM2	Core	CW-JO	14						
ART051-2	5	SEM1	Core	CW-PO	13						
ART053-2	5	SEM1	Core	PR-OR	6	CW-ESS	15				
ART052-2	5	SEM2	Core	PJ-ART	15						
ART059-2	5	SEM2	Core	CW-PO	13						
ART030-3	6	SEM1	Core	CW-OT	4	PJ-ART	15				
ART029-3	6	SEM2	Core	PJ-ART	14	CW-PO	12				
ART025-3	6	TY	Core	PJ-ART	26						

W238- BA (Hons) Fashion Design with Professional Practice Year

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
ART050-2	5	TY	Core	CW-PO	30						

- Fashion Design (Feb start diet, pre Sep 22 only))

Unit Code	Level	Period	Core/Option	Ass 1 Type code	Ass 1 Submit wk	Ass 2 Type code	Ass 2 Submit wk	Ass 3 Type code	Ass 3 Submit wk	Ass 4 Type code	Ass 4 Submit wk
ART056-1	4	1SEM 2	Core	CW-PO	13						

ART064-1	4	1SEM 2	Core	CW-JO	14						
ART057-1	4	2SEM 1	Core	PJ-ART	6	CW-EPO	15				
ART063-1	4	2SEM 1	Core	PJ-EXH	10	CW-EPO	12				
ART052-2	5	3SEM 2	Core	PJ-ART	15						
ART059-2	5	3SEM 2	Core	CW-PO	13						
ART051-2	5	4SEM 1	Core	CW-PO	13						
ART053-2	5	4SEM 1	Core	PR-OR	6	CW-ESS	15				
ART029-3	6	5SEM 2	Core	CW-PO	12	PJ-ART	14				
ART030-3	6	5SEM 2	Core	CW-OT	4	PJ-ART	15				
ART025-3	6	6SEM 1	Core	PJ-ART	13						

Glossary of Terms for Assessment Type Codes

CW-EPO	Coursework - e-Portfolio
CW-ESS	Coursework - Essay
CW-JO	Coursework - Journal
CW-OT	Coursework Other
CW-PO	Coursework - Portfolio
PJ-ART	Coursework - Artefact
PJ-EXH	Coursework - Exhibition
PR-OR	Practical - Oral Presentation

Administrative Information	
Faculty	Creative Arts Technologies and Science
School	School of Arts and Creative Industries*
Head of School/Department	Dr Carlota Larrea
Course Coordinator	Beverley Bothwell